



February 27, 2017

Beryl C. McEwen  
Dean  
North Carolina A&T State University  
School of Business and Economics  
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United States

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Dear Dean McEwen:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the undergraduate and master's degree programs in business offered by North Carolina A&T State University is concurred with by the Continuous Improvement Review Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the School of Business and Economics

One purpose of peer review is to recognize initiatives that support an environment of continuous improvement of quality programs. As noted in the team report North Carolina A&T State University is to be commended on the following strengths, innovations, unique features and effective practices:

1. The incorporation of SAP and Salesforce software in the curriculum represents an innovative way of accomplishing widespread academic engagement in providing new opportunities for students in supply chain management and sales.
2. The volume and scope of the intellectual contributions of COBE faculty members provide the foundation for ongoing efforts to establish the impact of scholarship on the theory, practice, and teaching of business and management. The Google Scholar h-index and i10-index and the Google Scholar citation counts are provided. The citation count for the COBE for the past five years is 8,124 and for the entire career of the faculty is 12,747. The College is taking steps to increase the impact of its scholarship on business and society.
3. The college's research portfolio in the last five years has included more than \$7,000,000 in grants.
4. A faculty and student team from the Department of Marketing, Transportation and Supply Chain and the Department of Management completed a project for Shell Oil Company that saved the company more than \$3,000,000.

Additionally, the School should begin to address the following concern(s) identified by the peer review team and Continuous Improvement Review Committee. As part of the next Continuous Improvement Review Application, School of Business and Economics will be asked to update the CIRC on the progress made in addressing these concerns.

1. While the school has a well-developed AOL program, the curriculum mapping indicates the majority of the assessments occur in the sophomore courses and in some cases an entire learning goal may be assessed in a single course. In general, the process of assessment needs to be expanded to include assessment at multiple levels and broader coverage as students move through the curriculum. In addition, assessment processes need

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to be established for the MBA accounting concentration, which is a new program. (Standard 8: Curricula Management and Assurance of Learning)

2. There appears to be instances whereby attaining the PA status would be possible without significant engagement with business and management practice. The School should review criteria for qualified faculty status related to the PA category so as to assure that there is consistent alignment between meeting the criteria and significant interaction with business and management practice. (Standard 15: Faculty Qualifications and Engagement)

North Carolina A&T State University has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2021-2022. A timeline specific to the school's visit year is attached.

Please note that the Continuous Improvement Review Application is due on July 1<sup>st</sup>, two years prior to the review year. This application initiates the continuous improvement review process. In this application, please provide an update on progress in addressing the concerns stated above in addition to other relevant information for initiation of the next continuous improvement review.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,



Santiago Iñiguez de Onzoño,  
Chair  
Board of Directors

cc: Peer Review Team  
Donald R. Andrews, Business Chair  
Tejinder Sara, Business Team Member  
Vairam Arunachalam, Accounting Chair  
Steve C. Wells, Accounting Team Member

SCOPE OF ACCREDITATION  
Continuous Improvement Review January, 2017

**Name of Institution or accreditation unit:** North Carolina A&T State University

**Name of Business Academic Unit:** School of Business and Economics

**List of Degree Programs Reviewed:**

**Undergraduate:**

- Accounting
- Business Education
- Economics
- Finance
- Management
- Marketing
- Supply Chain Management

**Masters:**

- Master of Science in Management

# CONTINUOUS IMPROVEMENT REVIEW TIMELINE

## 2021-2022 Visit Year

The Continuous Improvement Review Process is displayed below as a timeline. This five-year review cycle remains constant throughout the cycle of consecutive review for a school, irrespective of whether a continuous improvement review 2 is required. Therefore, Year 1 represents the academic year immediately following an on-site review, regardless of whether or not an accreditation decision has been made. The next visit will occur in Year 5. The Continuous Improvement Review Committee is responsible for oversight of the Continuous Improvement Review process for review.

Year 1 (July 1, 2017 – June 30, 2018)	Year 2 (July 1, 2018 – June 30, 2019)	Year 3 (July 1, 2019 – June 30, 2020)	Year 4 (July 1, 2020 – June 30, 2021)	Year 5 (July 1, 2021 – June 30, 2022)
<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>
<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>
		<ul style="list-style-type: none"> <li>July 1, 2019 - Submit Continuous Improvement Review Application(s)</li> </ul>	<ul style="list-style-type: none"> <li>Peer Review Team and visit date confirmed. See <a href="#">Accreditation Policies &amp; Procedures</a> for Volunteer Deployment and Selection</li> </ul>	<ul style="list-style-type: none"> <li>Distribute Completed Continuous Improvement Review Report(s) 60 Days Prior to Visit</li> </ul>
		<ul style="list-style-type: none"> <li>CIRC or AAC rules on exclusions and the scope of the accreditation visit</li> </ul>	<ul style="list-style-type: none"> <li>Begin communications with Peer Review Team</li> </ul>	<ul style="list-style-type: none"> <li>Accreditation Statistical Reports will be distributed to applicant and team members by AACSB at least 60 days prior to visit date upon request only</li> </ul>
		<ul style="list-style-type: none"> <li>Date and Peer Review Team Nomination Request sent to school (February 2020)</li> </ul>		<ul style="list-style-type: none"> <li>Work with Peer Review Team Chair to finalize the Visit Schedule</li> </ul>
		<ul style="list-style-type: none"> <li>Return Date and Peer Review Team Nominations form to AACSB (March 2020)</li> </ul>		<ul style="list-style-type: none"> <li>Peer Review Team Visit</li> </ul>