

## Business Administration - General Management, MBA

Willie A. Deese College of Business and Economics

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The General Management concentration provides a broad skillset that prepares business professionals for success in any industry or job function at any time in their career. The combination of our core curriculum which focuses on the basic business essentials (economics, accounting, finance, management, and marketing) followed by a broad set of electives, lays the groundwork for someone looking to assume more responsibility with their current employer or to seek a new position with a different company or industry. In their final semester, small groups of students spend the entire semester in a practicum course, working as consultants for one of our world-class corporate partners. For those with a non-business undergraduate degree, the General Management MBA is an ideal way to advance your business knowledge. The A&T MBA is among the state's most affordable and holds the gold standard in business education accreditation from AACSB International. Our business program has been accredited since 1979.

### Additional Admission Requirements

- GMAT or GRE exam score if undergraduate GPA is less than 3.30
- A current resume
- Students without undergraduate business related degrees will be required to take up to 12 additional credits of foundation courses in accounting and finance (ACCT 608), economics, (ECON 606), business analysis (BUAN 605), and enterprise management (MGMT 612)

### Learning Objectives:

- Students will understand the concepts and applications of the management function, and gain the professional skills necessary to effectively lead and work within teams.
- Students will master the skills to effectively operate in the global economic and business environment and develop long term strategies to positively impact business environments and organizations.
- Students will be able to analyze and synthesize information across disciplines/functions in order to evaluate business opportunities and make sound business decisions while demonstrating the appropriate responses to ethical, social, and multicultural issues.

### Degree Requirements

Total credit hours: 36

- Core courses (24 credits): ACCT 710; ECON 708; FIN 750; MGMT 720, BUAN 725, MGMT 727, MGMT 750; MKTG 716
- Concentration courses (12 credits): SCMG 701, BUED 740, MGMT 785, BUED 760.