



DEPARTMENT OF MANAGEMENT

Minor in Entrepreneurship (ENTR)

Willie A. Deese College of Business and Economics

An average GPA of 2.0 or higher must be achieved for the courses within the minor. A student must complete at least 24 hours of academic credits before declaring a minor and must have a minimum GPA of 2.50. A student may not have more than two minors regardless of the student's major degree program. The minor will be recorded on the student's official transcript at the time of graduation, but not the diploma.

Students are required to seek advising assistance from the Department of Management each semester to ensure they are meeting the minor requirements on time for their target graduation date. Please note that several courses are offered only once a year as noted below (F=Fall, S=Spring, SS=Summer).

REQUIRED COURSES:

- **ACCT 221** Principles of Accounting I, 3 CR (F,S,SS)
- **MGMT 343** Entrepreneurship, 3 CR (F,S)
- **MGMT 347** Entrepreneurial Finance, 3 cred CR (S)
- **MGMT 442** Marketing for Entrepreneurs, 3 CR (F)

Prerequisites:

MGMT 110, Sophomore Standing
None
ACCT 221, MGMT 343
MGMT 343

TWO OF THE FOLLOWING ELECTIVE COURSES ARE REQUIRED:

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| ▪ MGMT 398 Internship in Entrepreneurship, 3 CR (F,S) | MGMT 343 |
| ▪ MGMT 345 Entrepreneurial Consulting, 3 CR (S) | MGMT 343 |
| ▪ MGMT 349 New Venture Creation, 3 CR (S) | MGMT 343 |
| ▪ MGMT 475 Business of Sports and Entertainment, 3 CR (F,S) | None |
| ▪ MGMT 485 Special Topics in Management, 3 CR (F,S) | Senior Standing |

THE DEPARTMENT OF MANAGEMENT seeks to produce highly motivated, strategic, and visionary thinkers with strong analytical, communication, and interpersonal skills. The Minor in Entrepreneurship focuses on the creation, strategic development, marketing, and financing of new business or the creation of innovation within existing companies (intrapreneurship). Students will learn how to recognize opportunities for new start-up, early-stage, and even mature organizations. The minor offers a unique learning experience for students who aspire to start their own businesses or to secure employment with entrepreneurial companies. The course of study provides theoretical and experiential information about starting, operating, and management entrepreneurial firms.