



CALL FOR PROPOSALS APPLICATION

3rd Annual AI Conference 2027 | Advancing Enterprise, Education, and the Workforce

March 29-30, 2027

JOSEPH S. KOURY CONVENTION
CENTER

GREENSBORO, N.C.

Application Purpose

Use this application to submit a proposal for a breakout session or Innovation Lab / Showcase experience. Proposals should be educational, practical, and aligned with the AI NOW conference focus areas. Sales-only presentations will not be accepted; vendor or sponsor proposals should emphasize thought leadership, case studies, demonstrations, or measurable impact.

1. SESSION FORMAT OPTIONS

Breakout Session

45-50 minutes. Practical learning session with clear outcomes, tools, use cases, or implementation guidance.

Innovation Lab / Showcase

Hands-on demo, poster, research showcase, student innovation, or startup spotlight with audience interaction. Selected presenters should be prepared to present on both conference days for 75 minutes each day.

2. SELECT THE BEST FOCUS BLOCK

Enterprise Strategy & Transformation

AI adoption, automation, operations, analytics, institutional performance, and business transformation.

Teaching & Learning

AI-enabled curriculum, instructional innovation, assessment, student learning, and faculty enablement.

Workforce Development

Talent pipelines, skills development, career readiness, employer partnerships, and future of work.

Responsible Governance

Ethics, policy, compliance, cybersecurity, data governance, risk management, and responsible use.

Innovation & Research

Emerging technologies, applied research, entrepreneurship, startups, grant development, and economic growth.

Innovation Lab / Showcase

Hands-on demonstrations, research posters, student innovation, startup spotlights, and solution showcases.

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3. PRESENTER + PROPOSAL INFORMATION

1. PRIMARY PRESENTER / LEAD CONTACT

Full Name	Title / Role
Organization / Institution	Department / Unit
Email	Phone
City / State	LinkedIn or Website

2. CO-PRESENTER INFORMATION

List co-presenters who should appear in the program. Attach an additional page if needed.

Name	Title / Organization	Email	Role in Session

3. PROPOSAL BASICS

Session Title	Preferred Session Format
Primary Focus Block	Secondary Focus Block (optional)
Preferred Session Format: ☐ Breakout Session ☐ Innovation Lab / Showcase	
Innovation Lab Category (if applicable): ☐ Student Innovation ☐ Faculty & Student Research ☐ Startup Spotlight	



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4. PROPOSAL DETAILS

Short Abstract *(150 words maximum)*

Detailed Session Description *(300-500 words recommended)*

Intended Audience

Connection to the AI NOW. NEXT. BEYOND. Theme

Presenter Bio(s) *(100 words maximum each)*

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5. SESSION DESIGN + AUDIENCE VALUE

Learning Outcome 1

Learning Outcome 2

Learning Outcome 3

Participant Takeaways / Tools / Templates

6. REQUIREMENTS BY FORMAT

Breakout Session

- 45-50 minutes
- Specific audience and focus block alignment
- Practical example, case study, or repeatable model
- At least three actionable takeaways

Innovation Lab / Showcase

- 75 minutes each day on Monday, March 29 and Tuesday, March 30, 2027
- Demo, poster, research showcase, student innovation, or startup spotlight format
- Clear technology, research, innovation, or entrepreneurial focus
- List space, power, internet, monitor, poster board, or AV requirements
- Participation in attendee voting and/or judge review

7. LOGISTICS + PRESENTER NEEDS

Preferred Session Length

AV / Technology Needs

Room Setup Request

Live Demo?

Accessibility Considerations

Vendor / Sponsor Affiliation Disclosure



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8. INNOVATION LAB / SHOWCASE DETAILS

Innovation Lab / Showcase Overview

The Innovation Lab / Showcase is a curated, interactive experience highlighting student innovation, faculty and student research, and startup spotlights. Selected presenters will engage attendees through a hands-on demonstration, poster, prototype, research summary, or startup concept. Presenters should be prepared to explain their work clearly, answer questions, and participate in voting and/or judge review.

Required Availability

Selected Innovation Lab / Showcase presenters must be prepared to showcase on both conference days for 75 minutes each day.

☐ Monday, March 29, 2027 - 75-minute showcase block☐ Tuesday, March 30, 2027 - 75-minute showcase block

Availability Confirmation: ☐ Yes, I/we can participate both days ☐ No ☐ Need more information

Innovation Lab / Showcase Supplemental Information

Display Format: Demo / Poster / Prototype / Startup Table / Other

Technology or Setup Needs

Project Stage: Concept / Prototype / Pilot / Active / Research in Progress

Recognition Category

Recognition Category: ☐ Student Innovation ☐ Faculty & Student Research ☐ Startup Spotlight ☐ People's Choice only

Brief Demo / Poster / Startup Summary

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9. REQUIRED MATERIALS CHECKLIST

☐ Completed application form	☐ Slide outline or sample agenda
☐ Session title and abstract	☐ Demo description or poster summary
☐ Detailed session description	☐ Technology setup needs
☐ Three learning outcomes	☐ Student engagement details, if applicable
☐ Presenter/co-presenter names	☐ Vendor/sponsor disclosure, if applicable
☐ Presenter bios - 100 words each	☐ Innovation Lab availability confirmation, if applicable
☐ Headshot(s), if available	

10. PROPOSAL REVIEW CRITERIA

Criterion	Points
Theme/focus alignment	20
Relevance and audience value	20
Clarity and quality	15
Practical takeaways / engagement	15
Innovation or research contribution	10
Presenter readiness	10
Engagement and inclusion	10

11. INNOVATION LAB / SHOWCASE RECOGNITION

Recognition Categories

Selected Innovation Lab / Showcase participants may be considered for the AI NOW Student Innovation Award, AI NOW Faculty & Student Research Award, AI NOW Startup Spotlight Award, and AI NOW People's Choice Award. People's Choice voting may be conducted through a QR code or conference platform. Category winners will be acknowledged during the final general session on Tuesday, March 30, 2027.



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12. CONFIDENTIALITY, CERTIFICATION, AND APPLICANT ACKNOWLEDGMENT

Information submitted through this Call for Proposals application will be treated as confidential and shared only with authorized conference personnel and proposal reviewers. The information will be used solely to evaluate submissions, develop the conference program, communicate with applicants, and administer the AI NOW Conference.

Applicants should not submit confidential, proprietary, classified, or personally identifiable information that they are not authorized to disclose.

If a proposal is accepted, the presenter's name, title, organization, biography, headshot, session title, and session description may be used in conference programs, websites, registration platforms, social media, and promotional materials.

By signing below, the applicant confirms that:

- The information submitted is accurate.
- The applicant has permission to submit and present the proposed content.
- All co-presenters have agreed to participate.
- Submission does not guarantee acceptance.
- The conference committee may request reasonable edits to support program alignment.
- If selected, the applicant agrees to meet presenter deadlines and conference requirements.
- Innovation Lab / Showcase presenters confirm availability for both required showcase blocks, if selected.

Applicant Name	Date
Organization / Institution	
Signature (type full legal name)	

Submit completed applications and questions to Transformation@ncat.edu.
Proposal submission deadline: September 30, 2026 | Selection notification: October 30, 2026