Business Administration - Supply Chain Systems, MBA

College of Business and Economics

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The Department of Marketing, Transportation and Supply Chain offers a program of study leading to the Master of Business Administration degree with a major concentration in Supply Chain Systems. The concentration prepares students and professionals for careers in supply chain management. A required business core of study in marketing, accounting and finance, management, information systems, economics and quantitative analysis is blended with business-relevant supply chain management courses and applications. The supply chain management topics covered are purchasing and supply management; global, demand-driven supply chain design and management; and supply chain systems with SAP/ERP. The MBA program is accredited by the AACSB International - The Association to Advance Collegiate Schools of Business International. This is the premier accrediting agency for undergraduate and graduate schools of business, economics, and accountancy.

Additional Admission Requirements
- GMAT or GRE exam score if undergraduate GPA is less than 3.30
- A current resume
- Students without undergraduate business related degrees will be required to take up to 12 additional credits of foundation courses in accounting and finance (ACCT 608), economics, (ECON 606), business analysis (MGMT 605), and enterprise management (MGMT 612)

Learning Objectives:
- Students will be able to evaluate the strategic importance of an acquisition process that aligns the supplier network with organizational goals and strategies.
- Students will be able to apply the principles of cost, demand, and supply chain design to effectively manage the information, product, and financial flows through the supply chain to develop value-creating networks.
- Students will be able to apply enterprise resource planning to the function of supply chain management.

Degree Requirements
Total credit hours: 36
- Core courses (24 credits): ACCT 710; ECON 708; FIN 750; MGMT 720, 725, 727, 750; MKTG 716
- Take 12 credits: TSCM 701, 720, 725, 727