I designed an advertisement for Cree LED Energy Efficient Light Bulb using the art deco style. My biggest inspiration for this piece was Peter Behrens. I pulled most of my inspiration from his cover for Dokumente des Modernen Kunstgewerbes. This piece features San Serif lettering with a square shape that I tried to incorporate into my piece.
An Apple a Day Keeps Androids Away

I designed advertisement posters for Apple and Android. I came up with the concept of designing an apple tree with actual Apple products on the tree instead of apples. For the Android poster, I designed apples transforming into the Android Robot.

Apples to Androids

When Apples Grow up

They Want to be Androids
I made the first poster of this series in 2014 when same-sex marriage was yet to be legalized in all 50 states. The theme of the poster was to promote gay rights nationwide. The second and third posters were designed after same-sex marriage was legalized in all 50 states. I wanted to celebrate the passing of the bill by keeping the rainbow watercolors in the background, but by adding the map of the United States it made the poster more personalized to the U.S.
DETAILS:

I designed this poster for the Built Environment department at North Carolina A&T State University. This department was looking for a new poster design that would incorporate every major within Built Environment. Each of the pop out boxes in the middle of the poster are paragraphs explaining each offered major more in depth. I designed this poster to include images associated with each of the majors: Geomatics, Construction Management, and Environmental Health and Safety.
This was a poster I designed for the book and movie, Life of Pi. The pictures used in this poster are actual screenshots from the movie of the actor playing Pi. I also used watercolor brushes in the background with an added gradient to give a soft pop of color.
I designed this 6 page brochure about the artist Ikko Tanaka. I used influences from his designs to design each of the pages. The layout of the pages are the shape of the letters on the front cover of the book. I designed the “O” to fit on the last two pages on the brochure to create a seamless transition between the two pages.

Credits
- https://japanesedesigns.com/2013/ikko-tanaka/
About the Designer

Ikko Tanaka is one of the most famous Japanese designers. He published several influential books about typography. Ikko Tanaka has received many awards (one at the Warsaw International Poster Biennale) and his work can be seen in art galleries in New York, Los Angeles, Paris and Mexico.

IKKO TANAKA

was born in Nara, Japan in 1930. As a child he studied art and as a young adult he was involved in modern drama and theatrical study groups. He created a style of graphic design that fused modernism principles and aesthetics with the Japanese tradition. The characteristic of his designs is a blending of deeply rooted Japanese traditions with western modernism to produce contemporary visual expression.
This is a package design I created for a bar of soap. I designed the die line layout in Artios CAD which I used to create the art for the box in AdobeIllustrator. I began this process by taking the measurements of the bar of soap and then creating a folding carton in Artios.
I was hired by the team at The Level One Agency to create a website for their company. They are a client service organization that focuses on branding, marketing, sports management, and lifestyle management. They wanted a simple clean website that effectively incorporated their visual brand and provided a single point of contact for clients and potential clients. The design was clean and minimalistic, highlighting their services and capabilities.