



North Carolina
Agricultural and Technical
State University

School of Business and Economics

MEET OUR NEW FACULTY AND ADMINISTRATORS

2015—2016



Administrators



**Dr. Maranda
McBride**

Marada McBride assumes the position of Director of the *Transportation Institute* after serving as Associate Professor of Management since 2009. Dr. McBride has a PhD in Industrial and Systems Engineering, an MBA, an MS in Industrial and Systems Engineering and a BS in Industrial Engineering. She also is certified in Production and Inventory Management.

Her research has focused primarily on bone conduction communication but includes work in decision making, human computer interaction, and cyber security. Her work is published in the *International Journal of Industrial Ergonomics*, the *Journal of the Acoustical Society of America*, the *International Journal of Change Management*, and *Human Factors*, among others. Her professional experience includes the Army Research Laboratory in Aberdeen, MD; Lucent Technologies in Columbus, OH; and IBM Global Services in Greensboro, NC. Her funded research totals more than \$1.5 million over the last 10 years.



**Dr. Lisa Owens-
Jackson**

Lisa Owens-Jackson, CPA, assumes the position of Interim Associate Dean after serving as an Associate Professor of Accounting since 2009. Dr. Owens-Jackson received her PhD from Oklahoma State University in Stillwater, Oklahoma in 2001. She has a bachelor's degree from North Carolina A&T State University and a master's degree from The Ohio State University. She has taught both financial and managerial accounting in the undergraduate programs. She is a Certified Public Accountant in Virginia and North Carolina.

Her research concentrates on accounting education and the use of financial and managerial accounting information in governance and decision making. She has presented at the European Accounting Association Congress, the American Accounting Association Annual Meeting, the Institute of Management Accountants National Conference and many other regional conferences.

Her professional experience includes four years with General Electric.



Dr. Jacqueline Williams

Jacqueline (Jakki) Williams, assumes the position of Interim Chair, Department of Marketing, Transportation and Supply Chain, after serving as an Associate Professor of Marketing and Sales since 1998. Dr. Williams received her PhD from Florida State University in Business Administration with a concentration in Marketing and Management in 1995.

Before pursuing her doctoral degree she worked in a variety of leadership roles at Fortune 500 companies, including Johnson & Johnson Company, Avon Products, and DuPont. Dr. Williams' research focus is an outgrowth of this corporate experience and examines the dynamic interaction between the organization's frontline boundary spanner and the customer.

Along with case studies, book chapters, and conference proceedings, her scholarly articles have been published in the *Atlantic Marketing Journal*, the *Decision Sciences Journal of Innovative Education*, the *International Journal of Learning and Change*, the *Journal of Business Ethics*, the *Journal of Services Marketing*, and the *Academy of Marketing Science Review*, among others.

Dr. Williams has been recognized for her service to her students, college, university, and the Marketing and Sales profession by various organizations including the UNC System Board of Governors and the 3M Company Customer Service Organization.

Tenure-track Faculty



Dr. Collins Okafor

Collins Okafor is an Assistant Professor of Finance in the Department of Accounting and Finance. Dr. Okafor has a PhD in Finance, a Master of Professional Accounting, an MS in Information Systems, and an MBA all from Texas A&M International University, and a BBA in Accounting Information Systems from Stetson University, FL.

His current research focuses on executive compensation, corporate social responsibility and firm performance. Dr. Okafor has published in *International Research Journal of Finance and Economics*, *Internal Auditing*, and *International Journal of Economics and Accounting*. He also has multiple conference presentations. He is a member of the Financial Management Association, American Finance Association and American Accounting Association.



Dr. Anthony Amoruso

Anthony Amoruso is an Assistant Professor of Accounting in the Department of Accounting and Finance. Dr. Amoruso has a PhD in Accounting from the University of Georgia, Athens, a Master of Professional Accountancy from West Virginia University, and a BS in Accounting from Frostburg State University.

His primary area of teaching and research is financial accounting. His work has been published in *Accounting Horizons*, *Issues in Accounting Education* and the *Journal of Legal, Ethical and Regulatory Issues*.

His professional experiences includes serving as a senior manager at Arthur Andersen and technical manager at the International Auditing and Assurance

Standards Board where he participated in the research and drafting of international auditing standards.

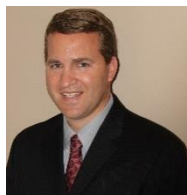


Dr. Jianfeng Yao is an Assistant Professor in the Department of Economics after serving as Assistant Professor of Economics at Bluefield College in Bluefield, VA. Dr. Yao has a Ph.D. in Economics from the University of North Carolina, Chapel Hill, an M.A. in Economics from Central Michigan University, and a B.S. in Theoretical and Applied Mathematics from Nantong University, China.

Dr. Jianfeng (Eric) Yao His research has focused primarily on health, labor, and urban economics, applied microeconomics, and applied econometrics. His work is published in the *International Economic Journal*.

His professional experience includes The University of North Carolina at Chapel Hill as a Teaching Assistant.

Full-time Adjunct Faculty



Mr. Wiley Brown

Wiley Brown is an adjunct Instructor in the Department of Business Education where he teaches courses in computer applications and business communication. He is completing his PhD in Information Systems at the University of North Carolina at Greensboro and earned both an MBA and a BSBA in Marketing from Appalachian State University.

His current research endeavors focus on the influence of mobile devices on individuals and society. Mr. Brown has two published papers in peer reviewed journals: *Communications of the Association for Information Systems (CAIS)* and *the International Journal of Mobile Communications (IJMC)*. He has also had several accepted papers at leading conferences in the Information Systems field, including the Americas Conference on Information Systems (AMCIS), the Decision Sciences Institute (DSI), the Southeastern Chapter of INFORMS, and Global Information Technology Management.



Ms. Monica F. Speight, JD

Monica Speight is an adjunct Instructor in the Department of Management where she teaches courses in the area of business law. She earned her JD degree from the University of North Carolina, Chapel Hill School of Law. Monica was admitted to the North Carolina Bar, 1996; U.S. District Court, Eastern and Middle Districts, 1998; Western District, 2001; and the U.S. Court of Appeals, Fourth Circuit, 2000. She served as a Judicial Clerk for The Honorable John B. Lewis, Jr., North Carolina Court of Appeals, Raleigh, North Carolina. Monica subsequently practiced as Litigation Associate at Smith, Helms, Muliss & Moore (now Smith Moore Leatherwood, LLP). As an associate for Smith Helms, she practiced in the areas of product liability, insurance defense, negligence, and business litigation, and later served as Assistant General Counsel of United Guaranty Corporation, in Greensboro, where she advised c-level executives, negotiated, reviewed and drafted contracts, and regularly engaged in interpreting and

applying complex federal regulations in a variety of contexts, as well as managing all of the company's ongoing litigation through outside counsel.



**Ms. Pamela
Harrigan-
Young, CPA, JD**

Pamela Harrigan-Young is an adjunct professor in the Department of Accounting and Finance where she teaches courses in Accounting. She is a Certified Public Accountant (CPA), and is licensed to practice law in the state of North Carolina. Pamela received her Bachelor of Science degree in Accounting from N.C. A&T State University, and worked for several years as a CPA in public accounting and private industry before earning a law degree at the University of North Carolina at Chapel Hill. After completing law school, she worked in an estate planning and tax return preparation law firm in Raleigh, N.C. before starting her solo practice in 2012. She brings her practical experiences to the classroom to enrich the learning environment for her students. Additionally, Pamela serves with the Adopt-A-Base Military Volunteer Income Tax Assistance (VITA) Program to instruct tax law to military personnel who will prepare tax returns for other military personnel and their dependents.



**Ms. Cheryl
Duncan-Gill, CPA**

Cheryl Duncan-Gill is an adjunct professor in the Department of Accounting and Finance where she teaches courses in Accounting. She is a licensed certified public accountant in North Carolina. Cheryl received her Bachelor of Science degree in Accounting from NC A&T State University and an MBA with a concentration in Finance from the University of Wisconsin-Madison. She has several years work experience in fortune 500 companies, holding senior management-level accounting and finance positions. She was previously an adjunct professor in the accounting department from 2010-2013. She recently served as a Controller, Finance Consultant and adjunct professor at Elon University. Cheryl returns to her alma mater to share her corporate experience and enthusiasm for teaching with students in the accounting program. She also serves as an instructor for an SAT Preparation Program and tutors children under the North Carolina Foster Care Program of the Children's Home Society.