MESSAGE FROM THE DEAN

Thank you for your interest in the College of Business and Economics at North Carolina Agricultural and Technical State University. Students who choose to enroll in one of our seven undergraduate or two graduate degrees will enter a very welcoming environment, where they will meet and interact with highly talented faculty members, in all classes. Our technology and learning spaces are modern and continually updated to ensure that they remain consistent to business standards and tools.

Our students are our primary concern, and we provide a very dynamic environment for learning and growth. We offer a wide range of interactive learning spaces, from computer labs, the sales center, the entrepreneurship center, and the collaborative learning lab to the Financial Trading Room. We value interactive and experiential learning and immerse our students in activities that demand hard work, critical thinking and problem solving. You will be constantly challenged to work hard and be successful.

We support our students through a variety of academic scholarships as well as student work positions. Students are also able to travel to competitive events and participate in internships, cooperative work experiences, job shadowing, global travel tours, and study abroad opportunities. Each fall more than 100 large companies visit our campus to recruit our students for internships and permanent jobs, and our graduates are admitted to some of the best graduate schools in the nation. Students are limited only by their level of commitment and academic performance.

Our highly successful alumni are among our best ambassadors. They hold positions in many large corporations, state and federal agencies, public school systems, and universities. Several are also very successful entrepreneurs. Our business programs have been accredited by AACSB International since 1979 and the accounting program since 1986. We continue to be one of “the best business schools in the world.”

Dr. Beryl C. McEwen

VISION STATEMENT
The College of Business and Economics at North Carolina A&T State University will be recognized for preparing graduates who are innovative thinkers and ethical leaders, with strong global acumen.

MISSION STATEMENT
The mission of the College of Business and Economics is to prepare highly skilled and ethically conscious business leaders, through innovative instruction, professional and community engagements, and relevant faculty scholarship.

CORE VALUE #1
ETHICS AND INTEGRITY
Demonstrated by honesty, trustworthiness, and high moral character.

The Best Business Schools in the World!
Less than 10% of all business schools in the world have earned the very prestigious seal of approval—AACSB International accreditation. This accreditation assures students that the programs offer the highest quality in faculty, learning resources, support services, and overall opportunities for learning and achievement.
The College of Business and Economics is one of seven academic units at North Carolina A&T State University. Total enrollment currently stands at 1,249 students in five academic departments. Students may select programs of study from any of 14 options.

The college is housed in Quiester Craig Hall (named after Dr. Quiester Craig, dean emeritus, who retired in July 2013 after 41 years of service as dean) and the fully-renovated Merrick Hall, which are joined to create one building. This beautiful building, which overlooks Aggie Stadium, has a variety of learning spaces that include tiered classrooms, teaching labs, a reading room, a small café, an auditorium, a collaborative learning space, a large open computer lab, student organization suite, and a Financial Trading Room. The college is also home to the Transportation Institute, the Business Communication Center, the Center for Entrepreneurship and Innovation, and the Sales Center.

Established in 1971, the college quickly built a national reputation for excellence. This focus on excellence resulted in initial accreditation of its academic programs by AACSB International, the Association to Advance Collegiate Schools of Business in 1979. In 1986, the Accounting program was the first historically black college or university (HBCU) in the nation, to achieve AACSB International accreditation.

Graduates of the College of Business and Economics are well prepared to perform competitively and advance in the global economy.

Tomorrow’s business leaders are today’s students in the College of Business and Economics at N.C. A&T:

www.ncat.edu/business • 336-334-7632

ABOUT NORTH CAROLINA A&T’S COLLEGE OF BUSINESS AND ECONOMICS

DEGREES OFFERED

BACHELOR’S DEGREES

Accounting
Business Education
Business Teacher Education
Information Technology
Economics
Business
General
Law
Finance
Management
General Management
Entrepreneurship and Innovation
International Management
Management Information Systems
Marketing
Marketing (Sales)
Supply Chain Management

MASTER’S DEGREES

Master of Arts in Teaching (MAT)
Business Education
Master of Business Administration (MBA)
Accounting
Human Resource Management
Supply Chain Systems

CORE VALUE #2

FAIRNESS
Demonstrated by equity, transparency, and respect for others.
The Department of Accounting and Finance is recognized nationally for providing a high quality accounting and finance education that integrates technical skills with the development of personal attributes necessary for the continuing growth and success of our graduates.

We work to produce leaders who increase the competitiveness of their organizations through effective analysis and communication of financial information. We achieve this mission through innovative instruction that builds technical knowledge and skills needed to compete in a diverse and global economic environment.

The department has a rich legacy of educating business professionals with a strong comprehension of accounting and finance. We were the first accounting program at an HBCU to receive the prestigious accreditation of AACSB International. This recognition is evidence of the department's focus on maintaining highly qualified faculty and high standards in student learning.

N.C. A&T’s accounting program is one of the largest producers of African American Certified Public Accountants (CPAs) in the nation. We offer competitive academic scholarships to assist students desiring to enter and succeed in our programs.

Each year our accounting and finance majors are recruited by Fortune 500 companies and Big Four accounting firms as well as by national and regional accounting firms and large governmental agencies.

www.ncat.edu/accfin • 336-334-7581
DEPARTMENT OF
BUSINESS EDUCATION

The Department of Business Education prepares business teachers and information technology professionals for the ever-changing workforce.

We support two academic programs:

- The Bachelor of Science in Business Education with concentrations in business teacher education (to become licensed business teachers) and in information technology;
- The Master of Arts in Teaching in Business Education, also with licensure.

Our undergraduate and graduate programs combine business knowledge with both the technical and interpersonal skills needed to prepare students for careers in education, business, government, and industry. Our information technology majors tailor the degree to meet their career goals by selecting from a wide variety of IT electives, such as e-commerce design, data communications, programming and instructional technology. All our programs integrate the communication, critical thinking, cultural awareness, and ethical reasoning skills necessary in today’s competitive workplace.

Alumni of our programs are currently employed as data specialists, IT administrators, office managers, business teachers, college faculty, principals, and superintendents—just to name a few of the many opportunities business education graduates pursue.

The department supports its students through:

- A Business Communication Center that provides tutoring assistance and online resources for both written and oral communication needs, such as papers, presentations, résumés, and graduate college applications;
- Aggie Toastmasters, a student organization that meets weekly to enhance students’ communication and leadership development; and
- Pi Omega Pi, a national business teacher education honor society that promotes scholarship and service.

Our business education faculty are highly qualified. We hold prominent positions in national academic organizations, publish research in peer-reviewed journals, and serve our community through a wide variety of activities. Our faculty are also committed to our students’ success by ensuring effective advising and mentoring opportunities. Our doors are always open to our students!

www.ncat.edu/business/bued • 336-334-7657
The Department’s mission is to prepare highly competent and globally competitive graduates in the field of economics. Our mission includes preparing graduates who exemplify the values of good citizenship in a culturally diverse and technologically vibrant world.

The B.S. in General Economics provides a flexible education in economic theory and applications by focusing on the social sciences from an economic perspective. Students develop analytical, critical thinking and language skills that can be used in any field. This program prepares students for the workplace, research, and several graduate programs.

The B.S. in Economics with a concentration in Business Economics is well suited for students interested in applying advanced analytical skills to economics and business environments. Students complete course work in accounting, forecasting, business strategy, financial economics, and international economics. This curriculum provides excellent preparation for employment and a great foundation for graduate school in a variety of disciplines.

The B.S. in Economics with a concentration in Law teaches students to recognize potential legal problems and anticipate consequences. Whether you are preparing for a future in law or looking to put a legal emphasis on another career, this major can give you the background. The economics major with a concentration in law provides a strong analytical background that fits occupations such as business consulting, legal services, health care, labor negotiations, human resource management and financial services, and an excellent foundation for graduate studies in fields such as law, international affairs, business, public administration, and education.
The two most critical elements of efficient and effective operations in formal organizations are management and leadership of organized activities. Our programs prepare students for successful business careers by addressing these critical elements and providing a broad base of knowledge in all of the functional areas of business, including leadership, teams, human resources, business strategy, entrepreneurship and small business management and management of global business operations. Because of this exposure, graduates are prepared and qualified to apply for positions in a wide variety of business fields and to go on to graduate schools.

Our faculty include award-winning and internationally recognized teachers and researchers in the areas of organizational behavior, human resource management, strategy, entrepreneurship, business law, operations management, and organizational research methods. Our faculty members impart quality, hands-on education that addresses current and emerging challenges in the workforce, informed by innovative research. The faculty is committed to providing a conducive and engaging learning environment, and will support your career success by ensuring that both undergraduate and graduate students master the skills that are highly desired by employers and graduate schools.

The department houses the largest undergraduate major in the College of Business and Economics, with concentrations in general management, management information systems (MIS), entrepreneurship and innovation, and international management. We also offer a minor in entrepreneurship and the MBA degree, with a concentration in human resource management.

The distinguished faculty and state-of-the-art facilities, will help prepare you to expertly navigate the complex management and technological issues faced in the globally competitive and diverse business world. Come, interact with and learn from faculty and staff whose scholastic acumen is surpassed only by their willingness to embrace each student as an individual.

www.ncat.edu/business/mgmt • 336-256-2273
The Department of Marketing, Transportation and Supply Chain (MTSC) offers three Bachelor of Science (B.S.) degrees: marketing, marketing/sales concentration and supply chain management (SCM). We also offer minors in marketing, professional sales and another planned for supply chain management. In addition, the MTSC department is the home of an MBA concentration in supply chain management.

Our mission is educational relevance to ensure performance readiness. We embed relevant learning experiences while infusing appropriate technology, signaling to important external constituents that our students are ready to perform with excellence.

Specifically, in addition to continuous faculty research, training, and development, we work with industry partners to ensure that we are always focusing on the most relevant concepts. Our use of experiential learning techniques, hands-on laboratory learning, role plays, internships and corporate partnerships in the learning process recognizes that many of the most important ideas are not yet in textbooks!

Relevant industry business tools and soft skills are central in the MTSC learning process. Therefore, we consult with industry partners to ensure that our students are exposed to these business tools. In addition, students practice soft skills throughout the learning process, such as effective oral and written communication, presentation skills, leadership concepts and critical thinking.

All three undergraduate degrees in the MTSC department focus on relevant business concerns, which require all majors to learn the principles of supply chain management, customer relationship marketing and management (CRM&M), accounting, finance and advanced statistics. This exposure helps to ensure that students have a realistic view concerning how corporations work.

The B.S. in Marketing and the B.S. in Marketing-Sales recognize that demand for a business product or service is ultimately driven by consumer-demand, therefore all marketing and sales students are required to take foundational courses in consumer behavior and psychology. In a required selling and sales management class students are taught the process of selling through role-play in a world-class experiential learning sales lab. Next, in marketing research students explore data analytics in a laboratory setting using SPSS and SAS where, they are trained to help companies understand what products and services people want, who will buy them, and at what price. Students also will learn the lifetime value of a customer and how businesses measure marketplace success. All marketing and sales majors are also required to learn basic supply chain management (getting the product to the customer). Students leave the program well-prepared for entry-level roles such as market research analysts, sales analysts, buyers and purchasing agents, technology sales engineers, public relations managers, advertising, promotion and market managers, and wholesale and manufacturing sales representatives.

The B.S. in Supply Chain Management is the fastest growing undergraduate business major globally, with the greatest industry demand for entry-level positions. The major offers the comprehensive knowledge and technological skills that are needed to get the right product to the right consumer or customer, in the right quantity and at the right time—from raw materials extraction to the final purchase agreement.

Our SCM students are in strong demand. Students are prepared for corporate SCM responsibilities such as planning and demand forecasting, purchasing, product assembly, moving, storage, distribution, sales and customer service.

www.ncat.edu/business/mtsc • 336-334-7656
STUDY ABROAD OPPORTUNITIES

France, Cyprus, China, Jamaica, Belize, Ghana and England! These are just a few of the many study-abroad locations where students have ...

- taken classes toward their degrees,
- interned for international corporations,
- participated in service-learning experiences, and
- completed their student teaching requirements.

Through A&T’s Office of International Programs, both faculty and students enjoy opportunities to enhance their international competencies through cross-cultural experiences. With campus support and study-abroad scholarships, such as the Benjamin A. Gilman International Scholarship, student travel is possible in all majors for any sophomore, junior, or senior with a 2.50 GPA or higher (3.00 for graduate students).

In today’s global society, international experiences provide students with the cultural appreciation and interpersonal skills necessary to succeed, and the College of Business and Economics is committed to ensuring our students have ample opportunities to study abroad.

INTERNATIONAL STUDIES

In addition to study-abroad experiences, students can select an international concentration in management. The degree option is tailored to broaden students' perspectives in international issues related to the major. And, all majors in the college integrate learning objectives related to global awareness and intercultural skills. Through global partnerships with other institutions, the college’s Global Programs Resource Center is dedicated to ensuring that students have opportunities to become globally aware and competent. We strive to “prepare graduates who are innovative thinkers and ethical leaders with a strong global acumen.”
STUDENT ORGANIZATIONS

The **Aggie Economics Association (AEA)**—The purpose of the AEA is to promote the study of economics, promote the discussion of economics amongst students and increases awareness of the opportunities associated with pursuing an economics related degree.

The **Aggie Student Entrepreneurship Club (ASEC)**—The purpose of the ASEC is to help students learn and practice entrepreneurship through education, networking and new venture creation.

The **ALOBEAEM Accounting Society—NABA Student Chapter** is an official student chapter of the National Association of Black Accountants, Inc. (NABA). ALOBEAEM is an acronym for “Accounting: the Language of Business; the Eyes and Ears of Management.”

The North Carolina A&T chapter of the **American Marketing Association (AMA)** is a student run non-profit organization that provides students of all majors with the opportunity to network and interact with business professionals and incorporate practical applications of business principles.

The **Association of Information Technology Professionals (AITP)** is an association that focuses on information technology (IT) education for business.

**Beta Alpha Psi** is an international honorary organization for financial information students and professionals.

**Beta Gamma Sigma** is the international honor society serving business programs accredited by AACSB International—The Association to Advance Collegiate Schools of Business.

The **Council of Supply Chain Management Professionals (CSCMP)** is the preeminent worldwide professional association dedicated to the advancement and dissemination of research and knowledge on supply chain management.

**Enactus** is an international non-profit organization that brings together student, academic and business leaders who are committed to using the power of entrepreneurial action to improve the quality of life and standard of living for people in need.

The **Financial Management Association (FMA)** is a local chapter of an international organization. FMA was established for students in finance and other business related majors.

**Omicron Delta Epsilon** is one of the world’s largest academic honor societies that recognizes scholastic attainment and honors outstanding achievements in economics.

**Pi Sigma Epsilon (PSE)** is the only national, professional, fraternity for men and women in the fields of sales, marketing and management.

**Sigma Iota Epsilon** is a national honorary and professional management fraternity that encourages and recognizes scholastic excellence and promotes cooperation between the academic and practical aspects of management.

The **Society for Advancement of Management (SAM)**, Inc. is a non-profit professional organization dedicated to the advancement of the discipline of management.

The **Society for Human Resource Management (SHRM)** is the world’s largest association devoted to human resource management and advances the interests of human resource professionals.

**Toastmasters International** is a world leader in communication and leadership development, allowing students to increase self-confidence, become better speakers, become better leaders and communicate more effectively.
CENTERS

The Financial Trading Room is a vital asset to the College of Business and Economics, supporting its educational goals. The Financial Trading Room offers a learning environment in which students can observe the interaction of market concepts and behaviors through simulated trading and analyses. The Financial Trading Room also offers broad opportunities for faculty and student collaborations. Through team-based and individual study, students gain greater understanding of how financial markets respond to new information. The students also experience the impact of global currency fluctuations, corporate decision-making and variances in governmental policy.

The Center for Entrepreneurship and Innovation (CEI) is dedicated to developing the entrepreneurial spirit at North Carolina A&T State University. The CEI’s goals and objectives are to promote and foster entrepreneurship as a career option; provide opportunities for students to meet and work with practicing entrepreneurs; increase students’ participation in e-business; encourage and support experiential learning in entrepreneurship; facilitate collaboration with community organizations to strengthen minority business; and encourage and support research in entrepreneurship and innovation.

The Sales Lab consists of five rooms and a classroom. Four of the rooms are set up as offices where buyers and sellers meet to discuss or present. The fifth room is a general purpose room. All rooms can be viewed at the same time or one-on-one from the adjacent classroom. Each semester, corporate partners serve as the buyers and judges and our students have to sell a B2B product or service to the corporate buyers. The corporate partners provide feedback to the students, and students may also go online to view their performances and see comments from the professors.

The Business Communication Center’s mission is to help students become more confident and effective communicators. Working with students one-on-one, we provide coaching and tutoring, promote professionalism, and encourage students to see the connection between effective communication skills and career enhancement. The center does not provide editing service. Instead, it helps students to recognize problems with organization, development, syntax, grammar, and mechanics so that they may more effectively edit and enhance their own work. A trained communication consultant assists students of all disciplines, with their speaking and writing abilities, and presentations.

ENRICHMENT PROGRAMS

The Closing Bell Speaker Series (CBSS) began in September 2008. The program brings successful business professionals to the campus to engage with students in discussions that reflect the changing global business environment. The primary objectives of the CBSS are to provide insight on the current trends facing businesses; to inspire students and provide additional encouragement for quality personal and career development; and to enrich the students’ lives by providing them with role models in the careers for which they are preparing.

The Financially Fit Aggie Program is offered through the Financial Trading Room. This program equips students, faculty, staff and the community with financial literacy tools that they need. This is done through a series of mini programs that are designed to increase financial literacy and are scheduled in the Financial Trading Room throughout the academic year.
MASTER OF BUSINESS ADMINISTRATION

For additional information, contact the Office of the Dean: 336-334-7632

www.ncat.edu/mba

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www.ncat.edu/admissions/index.html

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