

**MASTER OF BUSINESS ADMINISTRATION  
HUMAN RESOURCES MANAGEMENT CONCENTRATION**

**Curriculum Guide (NEW)**

Student Name: \_\_\_\_\_ Banner ID Number: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Admission**

Prerequisites:  Bachelor's degree in: \_\_\_\_\_  3.00+ GPA: \_\_\_\_\_  
 Accredited institution: \_\_\_\_\_  Official Transcripts: \_\_\_\_\_  
 Recommendation Letters: \_\_\_\_\_  GRE or GMAT Score: \_\_\_\_\_  
 Resume: \_\_\_\_\_  Letter of Intent: \_\_\_\_\_  TOEFL/IELTS Score: \_\_\_\_\_

Application Deadlines:  **FALL** June 1 for domestic applicants; May 15 for international applicants  
 **SPRING** October 15 for domestic; October 1 for international  
 **SUMMER** April 1 (domestic applicants accepted only)

CORE MBA COURSES, 24 CR			
Grade	Course	Description	Credit
	MGMT 720	Management and Organizational Behavior	3
	ACCT 710	Managerial Accounting for Decision Making and Control	3
	FIN 750	Financial Management	3
	MGMT 727	Operations Management	3
	ECON 708	Managerial Economics (formerly ECON 608)	3
	MGMT 725	Business Analytics	3
	MKTG 716	Strategic Marketing	3
	MGMT 750	Corporate Strategy and Policy (Capstone course)	3
HUMAN RESOURCES MANAGEMENT CONCENTRATION COURSES, 12 CR			
Grade	Course	Description	Credit
	MGMT 731	Staffing: Workforce Planning and Development	3
	MGMT 733	Compensation and Benefits	3
	MGMT 735	Employee Relations and Development	3
	MGMT 736	Human Resources Management Strategy	3

**Throughout their matriculation, MBA students are...**

- required to maintain a minimum grade point average of 3.00 to remain in good academic standing
- to be familiar with the policies and procedures outlined in the current Graduate School Catalog (available online)
- responsible to be aware of all deadlines and requirements outlined on each semester's academic calendar
- required to follow the prescribed plan of study to earn the degree and seek advising assistance prior to registration
- allowed only two attempts at any one course, including withdrawals; grades of C or better cannot be retaken
- accountable for all communication sent to their university email accounts and to maintain contact with their advisor
- subject to new curricula if continuous enrollment is not maintained through graduation (excluding summer sessions)

**To be cleared for graduation, MBA students must provide the following documentation to their department office:**

- Application for Graduation filed with the Graduate School before Week 4 of the graduating semester

## Required Courses

### **ACCT 710 – Managerial Accounting for Decision Making and Control**

This course focuses on the role of management accounting in planning, controlling, evaluating performance and decision-making. The course covers traditional and contemporary concepts and techniques of product and service costing, budgeting, and interpretation of internal reported information. Emphasis is also given to the application of concepts and decision tools for managerial decision-making. The course will use case studies and spreadsheet analysis for an integrative application of managerial accounting concepts.

### **FIN 750 – Financial Management**

This course provides an overview of three major areas of corporate finance: Investment (Capital Budgeting), Financing, and Pay-out Policies. Students will gain insight on utilizing relevant information (financial and non-financial) to make informed decisions that are vital to modern firms. Emphasis is geared toward gaining an in-depth understanding of the financial implications of managerial operational decisions.

### **ECON 708 – Managerial Economics**

This course will apply the tools and methods of microeconomics theory to specific management decision making in the private sector. Particular emphasis will be placed on pricing profit, maximization, capital budgeting and financial decisions in the long-run.

### **MGMT 720 – Management and Organizational Behavior**

This course covers both macro and micro theories of management and organizations. This will include the study of formal organizations as rational, organic, open systems; their behavior in response to an ever-changing, global and domestic environment; and the behavior of the employees employed by them. Organizational effectiveness, structural designs, leadership, motivation, globalization, and corporate politics and culture are studied through extensive reading, case studies, exploratory research, and seminar discussions.

### **MGMT 725 – Business Analytics**

This course will cover the basic descriptive, predictive, and prescriptive analytical techniques for decision making in all business functions. Topics covered will include constructing and analyzing data distributions, decision theory and analysis, statistical sampling and confidence estimation, business forecasting, linear and multiple regression models, linear and integer mathematical programming, and computer simulation. Students will utilize statistical and mathematical programming software throughout the course to solve complex managerial problems and interpret results.

### **MGMT 727 – Operations Management**

This course is designed to provide a solid foundation and deeper understanding of how the operations function contributes to ensuring effective and efficient flow of materials and information within and outside the organization. The course will take a broad managerial perspective emphasizing the strategic impact of the operational decisions and the interfaces between operations and the other functional areas of the organization. The course content will examine the operations function in both service and manufacturing contexts and investigate how it provides sustainable competitive advantage along the dimensions of cost, quality, delivery, flexibility and innovation.

### **MGMT 731 – Staffing: Workforce Planning and Development**

This course looks at theory and application methods used in the recruitment and selection of employees. Course topics include job analysis, interviewing and testing methods, selection techniques, legal issues in recruitment and selection, internal and external selection processes including performance appraisal and management, staffing philosophies for international operations and expatriate repatriation.

### **MGMT 733 – Compensation and Benefits**

This course examines theory and practice in designing and managing compensation and benefit systems in organizations. Issues considered include compensation and benefit systems as vehicles for attracting, motivating, and retaining employees; designing individual and group incentive plans; structuring pension plans; determining wage levels and structures; legal issues and considerations in compensation and benefit administration; and expatriate compensation.

### **MGMT 735 – Employee Relations and Development**

This course examines the policies and practices used (A) to promote equitable treatment of employees and (B) for training and development human resources in organizations. Topics include employee health and safety, equal opportunity and affirmative action, workforce diversity, conflict resolution, industrial relations, leadership and career development, change theory, and best practices for international operations are also discussed.

### **MGMT 736 – Human Resource Management Strategy**

This course focuses on the formulation and implementation of human resources management strategies. Emphasis is placed on the strategic dimensions of recruitment, selection, development and retention of a workforce needed to accomplish organizational strategic objectives.

### **MGMT 750 – Corporate Strategy and Policy**

This is an integrative (CAPSTONE) course designed to develop students' ability to think strategically about issues central to creating and sustaining a firm's competitive position. Because of the ever-changing and increasingly complex business environment, it emphasizes both the dynamics and global aspects of strategic management. Topics include the strategic role of the general manager, crafting corporate and business-level strategy, managing strategic change, strategy implementation, and control. Others are building a firm's capability to sustain competitive advantage, analyzing industry evolution, global rivalry and ethical reasoning that underlie strategic competitive decisions. Course objectives are accomplished through extensive case analysis from a variety of industries and managerial settings to give students opportunity to apply strategic management skills and tools.

### **MKTG 716 – Strategic Marketing**

This course provides a comprehensive view of strategic marketing decision-making. Students gain a deeper understanding of a customer orientation, competitor analysis, environmental scanning, and the role of marketing in an organization. Students are exposed to the marketing tools and processes used by managers including marketing research, data analytics, customer service and value analysis, brand equity and product management, integrated marketing communications, pricing strategies, salesforce effectiveness, and distribution strategies.

## Recommended Electives

### **BUED 760 – Business Communications**

This course expands on the application of organizational communication theory, technologies, and philosophies to develop business communication expertise. Emphasis will be placed on critical thinking, interpersonal, and group communication skills in the global business context.

### **MGMT 732 – Training and Development**

This course explores the theory and practice used for training and developing human resources in organizations. Course content includes identifying training needs, designing and implementation training programs to satisfy individual and organizational goals, and evaluating training program effectiveness. Workforce diversity, theories of organizational and individual learning, career development, change theory and training for international operations are also discussed.

### **MGMT 735 – Contemporary Issues in Human Resource Management**

This course considers important issues affecting the acquisition and utilization of human resources in a dynamic global environment. Topics vary and depend on the current HRM environment.

### **MGMT 785 – Practicum or Internship**

This course will provide the student an opportunity for experiential learning in management. Students working in an approved position that allows them to participate in activities which give them a comprehensive understanding about management will be allowed to structure their work experience as an internship, social entrepreneurship, not-for-profit international experience.