

# *North Carolina A&T State University*

*School of Business and Economics / Department of Management*

## CURRICULUM GUIDE FOR THE MAJOR IN MANAGEMENT (INTERNATIONAL MANAGEMENT)

**FALL 2013**

**NAME:** \_\_\_\_\_

**BANNER ID:** \_\_\_\_\_

FRESHMAN YEAR FIRST SEMESTER		FRESHMEN YEAR SECOND SEMESTER	
__ ENGL 100 Ideas and Their Expressions I	3	__ ENGL 101 Ideas and Their Expressions	3
__ Scientific Reasoning Elective (SR) with lab*	4	__ Humanities & Fine Arts (HFA) Elective <i>(Global Awareness)</i>	3
__ FRST 100 University Experience I	1	__ MATH 112 Calculus for Non-Math Majors	4
__ MATH 111 College Algebra & Trigonometry	4	__ Scientific Reasoning Elective (SR) w/o lab*	3
__ MGMT 220 Business Environment	3	__ MIS 241 Intro to Management Info Systems	3
__ HPED Elective	1		
<b>Total Hours</b>	<b>16</b>	<b>Total Hours</b>	<b>16</b>

SOPHOMORE YEAR FIRST SEMESTER		SOPHOMORE YEAR SECOND SEMESTER	
__ SPCH 314 Intercultural Communication	3	__ ECON 201 Principles of Economics (MACRO) <i>(Satisfies Social &amp; Behavioral Sciences Elective)</i>	3
__ ECON 200 Principles of Economics (MICRO) <i>(Satisfies Social &amp; Behavioral Sciences Elective)</i>	3	__ ECON 310 Advanced Statistics	3
__ ECON 305 Elementary Statistics	3	__ ACCT 222 Principles of Accounting II	3
__ ACCT 221 Principles of Accounting I	3	__ BUED 360 Business Communications	3
__ MGMT 320 Global Business Environment	3	__ MGMT 422 Principles of Management	3
__ FRST 101 University Experience II	1	__ HPED Elective	1
<b>Total Hours</b>	<b>16</b>	<b>Total Hours</b>	<b>16</b>

JUNIOR YEAR FIRST SEMESTER		JUNIOR YEAR SECOND SEMESTER	
__ MKTG 537 International Marketing	3	__ MGMT 361 Legal Environment of Business	3
__ MGMT 426 Organizational Behavior	3	__ FIN 453 Business Finance	3
__ ACCT 446 Managerial Accounting	3	__ MGMT 482 Production Management	3
__ MGMT 481 Management Science	3	__ MGMT 526 International Management	3
__ MGMT 522 Human Resource Management	3	__ Foreign Language Elective	3
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>

SENIOR YEAR FIRST SEMESTER		SENIOR YEAR SECOND SEMESTER	
__ MKTG 430 Marketing Concepts	3	__ MGMT 520 Strategic Management	3
__ MGMT 462 Business Law	3	__ MGMT 524 Organizational Theory	3
__ Free Elective	3	__ Humanities & Fine Arts (HFA) Elective <i>(African American Culture and History)</i>	3
__ Free Elective	3	__ Foreign Language Elective	3
__ Free Elective	3	__ Free Elective	3
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>

\*One of the two Scientific Reasoning courses chosen in the first year must be a course with a lab (4 credits).

**Major Code: 0427**

Total Credit Hours 124

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## **FALL 2013**

Students in the Department of Management may select a major in General Management, Management with a concentration in Management Information Systems (MIS), Management with a concentration in Innovation and Entrepreneurship, Management with a concentration in Human Resources Management, or Management with a concentration in Global Management.

Students in the School of Business and Economics must earn a minimum grade of “C” in the following courses: **ENGL 100, 101; MATH 111, 112; MGMT 220, 481, 520; ACCT 221, 222; ECON 305 and BUED 360.** Additionally, a minimum grade of a “C” must be earned in all **10 (30 hours) courses listed as Major Program Requirements and in each course taken as a Major Program Elective.**

**NOTE:** Of the 12 total hours in social/behavioral sciences and humanities/fine arts, at least **3 hours must be completed in African-American Studies courses and 3 hours in global studies courses.** Courses must be selected from the approved general education list of courses.

MAJOR PROGRAM REQUIREMENTS	CREDIT HOURS
__ <b>MGMT 320</b> Global Business Environment	3
__ <b>MGMT 426</b> Organizational Behavior	3
__ <b>MGMT 462</b> Business Law	3
__ <b>MGMT 481</b> Management Science	3
__ <b>MGMT 482</b> Production Management	3
__ <b>MGMT 522</b> Human Resource Management	3
__ <b>MGMT 524</b> Organizational Theory	3
__ <b>ACCT 446</b> Managerial Accounting	3
__ <b>MKTG 537</b> International Marketing	3
__ <b>MGMT 526</b> International Management	3
<b>Total Hours</b>	<b>30</b>

### **ENDNOTES**

**Humanities and Fine Arts Electives:** To satisfy the 3 hour course requirement in African-American Culture and History the student must select one of the following courses: LIBS 202 or MUSI 220. To satisfy the 3 hour course requirement in Global Awareness the student must select one of the following courses: PHIL 265 or PHIL 315.

**Management Electives:** Select two courses from the recommended electives: MGMT 364, 365, 464, 465, 466, 470, 526, 530, 699; MIS 342, 440, 447; TSCM 340, 670, 672; ECON 501; FIN 455, 551, 553, 537; MKTG 433.

**Non-Business Electives:** Select two courses from the recommended electives: SOCI 300; GEOG 322; POLI 544; Foreign Languages.

**HPED Elective:** Recommended electives include: HPED 104, 105, 107, 109, 113, 114, and 118.

**Free Elective:** The student may select four three hour credit courses within the university for which he/she has the necessary prerequisite(s). If the student chooses to select a course within the School of Business & Economics, he/she must see their academic advisor for recommendation.

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- In order to meet graduation requirements, a student majoring in Management (International Management) must maintain a 2.0 overall GPA and a grade of “C” or better in the major program requirements.
- After completing 88 semester hours of course work, a student must request a Degree Audit from the Department of Management and make an appointment with the Chairperson for review.