Small Farms Week
March 22-28, 2020
Inspiring Farmers, Sustaining Farms

Friday, March 20
Small Farms Week Kickoff
Cherokee County Indian Community Club
300 Airport Road, Marble, N.C. 28905

Presiding
Chumper Walker, Director, North Carolina Cooperative Extension, Eastern Band of Cherokee Indians
8:30 a.m. – Registration and Refreshments

Culture Rendition by Krazy Nation (drum and singing)

9 a.m. – Welcome and Greetings
- Richard Sneed, Principal Chief, Eastern Band of Cherokee Indians (EBCI)
- Alan B. Ensley, Vice Chief, EBCI
- Adam Wachacha, Tribal Council Chairman and Cherokee County/Snowbird Representative
- Becky Brown, Cherokee County/Snowbird Tribal Councilman
- Lonnette Marsh, Western Regional Extension Director, Cooperative Extension at N.C. A&T
- Kelly Hiemstra, West District Extension Director, NC State Extension
- Rosalind Dale, Ed.D., Associate Dean and Extension Administrator, Cooperative Extension at N.C. A&T

9:30 a.m. – Significance of Agriculture for the Eastern Band of Cherokee Indians
Joey Owle, EBCI Secretary of Agriculture and Natural Resources

10 a.m. – Panel Discussion
Small Farm Life for the Cherokee

Moderator
Lisa Gonzalez, Regional Area Specialized Agent – Local Foods, NC Cooperative Extension

Panelists
- Nancy and Harold Long, 2019 Small Farmers of the Year
- David Anderson, EBCI Horticultural Operations Supervisor, Nursery and Vegetable Farmer
- John Dugan, Owner, Dugan Farms (field crops and cut flowers)
- Johi Griffin, Owner, Griffin Farms (pork and beef production)

11 a.m. – Thought for the Date
Nancy Long, Long Family Farms and Gallery

Lunch and Video Presentation
Noon – Farm Tour
Long Family Farms and Gallery
1731 Grape Creek Road, Murphy, N.C. 28906

3 p.m. – Closing Events
Kituwah (Mother Town)
2690 Governors Island, Bryson City, N.C. 28713

Ways of the Land: History of Kituwah and Cherokee
T.J. Holland, ECBI Historian

Tribal Farmland Lease Program
Chumper Walker

Monday, March 23
Welcome Event and Lodging Registration
N.C. A&T State University

3-6 p.m.
Alumni-Foundation Event Center
200 N. Benbow Road
Greensboro, N.C. 27411

How to be Small Farmer of the Year, Alumni-Foundation Event Center, Center Ballroom
  • Sanjun Gu, Ph.D., and Janine Woods, Ph.D.

Tuesday, March 24
Educational Forum
N.C. A&T State University

8:30 a.m.-6 p.m.
Alumni-Foundation Event Center
200 N. Benbow Road
Greensboro, N.C. 27411

8:30-11:30 a.m. – Plant Production, Pride Room 103
  • Hemp (8:30-9:30 a.m.)
    Arnab Bhowmik, Ph.D., Assistant Professor, Department of Natural Resources and Environmental Design, N.C. A&T
    Research Team, N.C. A&T
  • Ginger (9:30-10:30 a.m.)
    Sanjun Gu, Ph.D., Horticulture Specialist, Cooperative Extension at N.C. A&T
    Guochen Yang, Ph.D., Professor, Department of Natural Resources and Environmental Design, N.C. A&T
  • Community Gardens (10:30-11:30 a.m.)
    Alyssa McKim, Community Garden Coordinator, Cooperative Extension at N.C. A&T
8:30-11:30 a.m. – Livestock Production, Blue Room 102
- Small Ruminant Nutrition and Feeding (8:30-10 a.m.)
  Emily Cope, Ph.D., Animal Science Specialist, Cooperative Extension at N.C. A&T
- Lambing and Kidding Management and Newborn Care (10-11:30 a.m.)
  Andrea Gentry-Apple, D.V.M., Assistant Professor, Department of Animal Sciences, N.C. A&T

8:30-11:30 a.m. – Farm Management, Ballroom 101
- Farm Policy (8:30-10 a.m.)
  Archie Hart, NC Department of Agriculture and Consumer Services
- Heir Property Challenges (10-11:30 a.m.)
  Sam Cook, NC Forestry Foundation

8:30-10:30 a.m. – Marketing, Gold Room 104
- Ethnic Demand and Consumer Preferences for Marketing Meat Goats and Lambs (8:30-9 a.m.)
  Mulumebet Worku, Ph.D., Professor, Department of Animal Sciences, N.C. A&T
  Yaser Ahmed, Graduate Student
- Sell Like a Pro – Direct Marketing (9:30-10:30 a.m.)
  Janine Woods, Ph.D., Agribusiness and Marketing Specialist, Cooperative Extension at N.C. A&T
  Michael Fine, Agricultural Extension Agent

10:30-11:30 a.m. – Grant Forum Discussion, Gold Room 104
- Grants: What is available and what is the application process?
  Brennan Washington, Southern SARE 1890 Land-Grant Liaison and Limited-Resource/Minority Farmer Outreach Specialist

11:30 a.m.-1:30 p.m. – Lunch, Williams Cafeteria, walk or use shuttle service

2-4:30 p.m. – Livestock Production, University Farm
- Mobile Poultry Processing (2-4:30 p.m.)
  Emily Cope, Ph.D., Animal Science Specialist, Cooperative Extension at N.C. A&T
  Yewande Fasina, Ph.D., Assistant Professor, Department of Animal Sciences
  Anthony Hooks, Poultry Unit Manager, University Farm, N.C. A&T

2-4 p.m. – How to be Small Farmer of the Year, Alumni-Foundation Event Center, Center Ballroom
- Sanjun Gu, Ph.D., and Janine Woods, Ph.D.

Wednesday, March 25
Small Farmers' Appreciation Day

8:30-11:30 a.m.
Educational Forum
Joint School of Nanoscience and Nanoengineering
2907 E. Gate City Blvd., Greensboro, N.C. 27401

8:30-9 a.m. Value-Added Production for Small Farms
Ed Hunt, Sustainability Coordinator, The University of North Carolina at Pembroke
9-9:45 a.m.  Agribusiness and Marketing
Janine Woods, Ph.D., Interim Agriculture and Natural Resources Program Leader
Cooperative Extension at N.C. A&T

10-10:45 a.m.  Value-Added Production
New Ground Farms, LLC
Connie and Millard Locklear

10:45-11:30 a.m.  Micro-Market Farming and Food Economics
Green Rural Re-Development Organization
Ardis and Henry Crews

Noon-2 p.m.
Alumni-Foundation Event Center
200 N. Benbow Road, Greensboro, N.C.  27411

Small Farmers’ Appreciation Luncheon

Presiding
Rosalind Dale, Ed.D., Associate Dean and Extension Administrator, Cooperative Extension at N.C. A&T

Welcome
• Harold L. Martin Sr., Ph.D., Chancellor, North Carolina Agricultural and Technical State University
• Mohamed Ahmedna, Ph.D., N.C. A&T College of Agriculture and Environmental Sciences
• Rich Bonanno, Ph.D., Director, NC State Extension
• Steve Troxler, North Carolina Commissioner of Agriculture, N.C. Department of Agriculture and Consumer Services

Lunch

Introduction of Speaker
Rosalind Dale, Ed.D.

Speaker
Jimmy Gentry
President, NC Grange

Presentation of the 2020 Small Farmer of the Year Award and Video

Adjourn

Thursday, March 26
Student Cooking Competition
Williams Cafeteria
6 p.m.
Three teams of N.C. A&T students, assisted by Sodexo chefs, will compete by preparing an appetizer, entrée and dessert using local foods. Three judges will decide the winning team in the cook-off. The cost to attend is $8.81 plus tax payable at the cafeteria; university meal plans will also be accepted.

*A $30 fee is required for Tuesday and Wednesday activities. Small farmers who have registered in advance are exempt. The registration deadline is March 16.

MAPS

Directions to North Carolina A&T State University Farm
3136 McConnell Road Greensboro, N.C. 27405

From:
United Institutional Baptist Church
802 E. Market Street Greensboro, N.C. 27401

- Head east on Market Street toward the N.C. A&T Campus (0.2 mi)
- Turn right on S. Dudley Street (0.2 mi)
- Turn left on E. Washington Street (0.4 mi)
- Turn right on McConnell Road (2.1 mi)
- Farm entrance is on the right
- Follow signs for parking

****Follow signs for NCAT Farm****

Directions to the Joint School of Nanoscience and Nanoengineering
2907 E. Gate City Blvd., Greensboro, NC 27401

From East:
- Take I-40 W/I-85 S
- Take exit 224 for Gate City Blvd. toward US-29 N/US-220 N
- Merge onto E. Gate City Blvd.
- The JSNN will be on the right

From West:
- Take I-40 E, follow signs for I-73 N/Greensboro
- Take Exit 224 for Gate City Blvd.
- Continue on E. Gate City Blvd.
- The JSNN will be on the right