



STRATEGIC PRIORITIES 2022-2023

The following focused priorities for 2022-23 reflect North Carolina A&T's goal to perform and be recognized at the highest level of doctoral research universities. As we pursue new levels of competitiveness and impact, we continue to drive toward meeting **A&T PREEMINENCE 2023** key performance indicators (KPIs) for student success, while also advancing the research enterprise and institutional efficiency and effectiveness through operational improvements. Diversity, equity, inclusion and belonging (DEIB) are integrated throughout the priorities.



1 Invest in evidence-based initiatives to enhance undergraduate and graduate student success and experience.

- 1.1 Develop and implement degree programs, minors and certificates based on market research, industry demand and strategic partnerships.
- 1.2 Plan, implement and monitor predictive analytics initiatives, placing key student success tools in the hands of students, faculty and staff.
- 1.3 Attract new endowed student scholarships and fellowships to foster student success.
- 1.4 Facilitate Quality Enhancement Plan (QEP) to support student success in general education mathematics.
- 1.5 Implement an impactful and inclusive recruitment and student success plan for under-represented students (e.g., Black male students, rural, etc.).



2 Support research competitiveness at the highest level.

- 2.1 Assess and evaluate instrumentation, laboratory space, and infrastructure critical to success of the research mission.
- 2.2 Enhance visibility of research, dissemination and creative scholarship.
- 2.3 Optimize workload policies and practices to advance faculty teaching, research and scholarship.



3 Implement signature operational initiatives to advance institutional efficiency and effectiveness.

- 3.1 Strengthen shared governance practices.
- 3.2 Enhance operations through policy awareness, streamlined efficiencies, customer service initiatives and upskilling of employees to provide positive experiences for all.
- 3.3 Develop an evidence-based plan for recruitment, retention, and total rewards to facilitate highly talented, culturally responsive and future-forward faculty and staff.
- 3.4 Strengthen and leverage information technology and cybersecurity infrastructure.
- 3.5 Enhance workplace culture by equipping, encouraging and empowering managers to maximize available resources and human capital toward strategic goals.