North Carolina A&T State University

School of Business and Economics / Department of Management

CURRICULUM GUIDE FOR THE MAJOR IN MANAGEMENT (ENTREPRENEURSHIP)-0347

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Major Code: 0347

Total Credit Hours 125

CURRICULUM GUIDE FOR THE MAJOR IN MANAGEMENT (ENTREPRENEURSHIP) FALL 2008

Students in the Department of Management may select a major in Management, Management with a concentration in Management Information Systems (MIS), or Management with a concentration in Entrepreneurship.

Students in the School of Business and Economics must earn a minimum grade of "C" in the following courses: UNST 110, 221; MATH 111, 112; MGMT 481, 520; ACCT 221, ECON 305 and BUED 360. Additionally, a minimum grade of a "C" must be earned in all 10 (30 hours) courses listed as Major Program Requirements.

MAJOR PROGRAM REQUIREMENTS	CREDIT HOURS
MGMT 422 Management Concepts	3
MGMT 425 Entrepreneurship	3
MGMT 468 Entrepreneurial Financing	3
MGMT 472 Entrepreneurship Consulting	3
MGMT 482 Production Management	3
MGMT 520 Strategic Management	3
MGMT 526 International Management	3
BUED 624 E-Commerce Design & Implementation	3
MKTG 430 Marketing Concepts	3
MKTG 435 Selling and Sales Management	3
Total Hours	30

ENDNOTES

<u>UNST Cluster Theme Elective:</u> Students are required to select one cluster theme and complete four elective courses within that theme; however, the selection of the Community, Conflict and Society theme will allow MGMT 361 to be used as one of the four theme electives.

HPED Elective: Recommended electives include: HPED 104, 105, 107, 109, 113, 114, and 118.

Entrepreneurship Electives: Recommended electives include: MGMT 320, 460, 475, 499, 525; MKTG 432, 537; MIS 440; FIN 553; BUED 400; TSCM 340. Students may also select courses required for the CRM&M Certificate (MKTG 434, 535, 536, and 539).

- In order to meet graduation requirements, a student majoring in <u>Management Entrepreneurship</u> must maintain a <u>2.0</u> overall GPA and a <u>2.0</u> in the major program requirements.
- After completing <u>88</u> semester hours of course work, a student must request a Degree Audit from the Department of Management and make an appointment with the Chairperson for review.