

North Carolina A&T State University

School of Business and Economics / Department of Management

CURRICULUM GUIDE FOR THE MAJOR IN MANAGEMENT (ENTREPRENEURSHIP)-0347

FALL 2008

NAME: _____

BANNER ID: _____

| FRESHMAN YEAR FIRST SEMESTER | | FRESHMEN YEAR SECOND SEMESTER | |
|--|-----------|---|-----------|
| __ UNST 110 Critical Writing I | 3 | __ UNST 221 Thematic Writing & Speaking | 3 |
| __ UNST 120 The Contemporary World | 3 | __ UNST 140 The African American Experience | 3 |
| __ UNST 130 Analytical Reasoning | 3 | __ MATH 112 Calculus for Non-Math Majors | 4 |
| __ MATH 111 College Algebra & Trigonometry | 4 | __ SPCH 250 Speech Fundamentals | 3 |
| __ HPED Elective | 1 | __ MGMT 220 Business Environment | 3 |
| __ UNST 100 University Experience | 1 | | |
| Total Hours | 15 | Total Hours | 16 |

| SOPHOMORE YEAR FIRST SEMESTER | | SOPHOMORE YEAR SECOND SEMESTER | |
|---|-----------|---|-----------|
| __ UNST Cluster Theme Elective | 3 | __ ECON 201 Principles of Economics (MACRO) | 3 |
| __ ECON 200 Principles of Economics (MICRO) | 3 | __ ECON 310 Advanced Statistics | 3 |
| __ ECON 305 Elementary Statistics | 3 | __ ACCT 222 Principles of Accounting II | 3 |
| __ ACCT 221 Principles of Accounting I | 3 | __ BUED 360 Business Communications | 3 |
| __ MIS 241 Mgmt Information Systems | 3 | __ UNST Cluster Theme Elective | 3 |
| __ HPED Elective | 1 | __ PSYC 320 General Psychology | 3 |
| Total Hours | 16 | Total Hours | 18 |

| JUNIOR YEAR FIRST SEMESTER | | JUNIOR YEAR SECOND SEMESTER | |
|-----------------------------------|-----------|---|-----------|
| __ MGMT 481 Management Science | 3 | __ MGMT 482 Production Management | 3 |
| __ MGMT 425 Entrepreneurship | 3 | __ MKTG 430 Marketing Concepts | 3 |
| __ MGMT 422 Management Concepts | 3 | __ MGMT 468 Entrepreneurial Financing | 3 |
| __ ACCT 446 Managerial Accounting | 3 | __ MGMT 361 Legal Environment of Business | 3 |
| __ FIN 453 Business Finance | 3 | __ TSCM 340 Introduction to Supply Chain Mgmt | 3 |
| Total Hours | 15 | Total Hours | 15 |

| SENIOR YEAR FIRST SEMESTER | | SENIOR YEAR SECOND SEMESTER | |
|--|-----------|---|-----------|
| __ MGMT 522 Human Resource Management | 3 | __ MGMT 462 Business Law | 3 |
| __ BUED 624 E-Commerce Design & Implem. | 3 | __ MGMT 520 Strategic Management | 3 |
| __ MGMT 470 Marketing for Entrepreneurs | 3 | __ MGMT 472 Entrepreneurship Consulting | 3 |
| __ MGMT 526 International Management | 3 | __ Entrepreneurship Elective | 3 |
| __ MKTG 435 Selling and Sales Management | 3 | __ Entrepreneurship Elective | 3 |
| __ UNST Cluster or Entrepreneurship Elective | 3 | | |
| Total Hours | 18 | Total Hours | 15 |

Major Code: 0347

Total Credit Hours 125

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Students in the Department of Management may select a major in Management, Management with a concentration in Management Information Systems (MIS), or Management with a concentration in Entrepreneurship.

Students in the School of Business and Economics must earn a minimum grade of “C” in the following courses: **UNST 110, 221; MATH 111, 112; MGMT 481, 520; ACCT 221, ECON 305 and BUED 360.** Additionally, a minimum grade of a “C” must be earned in all **10 (30 hours) courses listed as Major Program Requirements.**

| MAJOR PROGRAM REQUIREMENTS | CREDIT HOURS |
|---|--------------|
| __ MGMT 422 Management Concepts | 3 |
| __ MGMT 425 Entrepreneurship | 3 |
| __ MGMT 468 Entrepreneurial Financing | 3 |
| __ MGMT 472 Entrepreneurship Consulting | 3 |
| __ MGMT 482 Production Management | 3 |
| __ MGMT 520 Strategic Management | 3 |
| __ MGMT 526 International Management | 3 |
| __ BUED 624 E-Commerce Design & Implementation | 3 |
| __ MKTG 430 Marketing Concepts | 3 |
| __ MKTG 435 Selling and Sales Management | 3 |
| Total Hours | 30 |

ENDNOTES

UNST Cluster Theme Elective: Students are required to select one cluster theme and complete four elective courses within that theme; however, the selection of the Community, Conflict and Society theme will allow MGMT 361 to be used as one of the four theme electives.

HPED Elective: Recommended electives include: HPED 104, 105, 107, 109, 113, 114, and 118.

Entrepreneurship Electives: Recommended electives include: MGMT 320, 460, 475, 499, 525; MKTG 432, 537; MIS 440; FIN 553; BUED 400; TSCM 340. Students may also select courses required for the CRM&M Certificate (MKTG 434, 535, 536, and 539).

- In order to meet graduation requirements, a student majoring in Management Entrepreneurship must maintain a 2.0 overall GPA and a 2.0 in the major program requirements.
- After completing 88 semester hours of course work, a student must request a Degree Audit from the Department of Management and make an appointment with the Chairperson for review.