North Carolina A&T State University

School of Business and Economics / Department of Management

CURRICULUM GUIDE FOR THE MAJOR IN MANAGEMENT (ENTREPRENEURSHIP)

FALL 2013

NAME:		BANNER ID:	
FRESHMAN YEAR FIRST SEMESTER		FRESHMEN YEAR SECOND SEMESTER	
ENGL 100 Ideas and Their Expressions I	3	ENGL 101 Ideas and Their Expressions	3
Scientific Reasoning Elective (SR) with lab	4	Scientific Reasoning Elective (SR) with-out lab	3
HPED Elective	1	MATH 112 Calculus for Non-Math Majors	4
MATH 111 College Algebra & Trigonometry	4	Humanities and Fine Arts (HFA) Elective (Global	
		Awareness)	3
MGMT 220 Business Environment	3	MIS 241 Intro to Management Info Systems	3
FRST 100 University Experience I	1		
Total Hours	16	Total Hours	16
SOPHOMORE YEAR FIRST SEMESTER		SOPHOMORE YEAR SECOND SEMESTER	
SPCH 250 Speech Fundamentals	3	ECON 201 Principles of Economics (MACRO) (Satisfic	es
		Social & Behavioral Sciences Elective)	3
ECON 200 Principles of Economics (MICRO)	3	ECON 310 Advanced Statistics	3
(Satisfies Social & Behavioral Sciences Elective)			
ECON 305 Elementary Statistics	3	ACCT 222 Principles of Accounting II	3
ACCT 221 Principles of Accounting I	3	BUED 360 Business Communications	3
Humanities & Fine Arts (HFA) Elective	3	MGMT 422 Management Concepts	3
(African American Culture and History)			
FRST 101 University Experience II	1	HPED Elective	1
Total Hours	16	Total Hours	16
JUNIOR YEAR FIRST SEMESTER		JUNIOR YEAR SECOND SEMESTER	
MGMT 481 Management Science	3	MGMT 482 Production Management	3
MGMT 425 Entrepreneurship	3	BUED 624 E-Commerce Design & Implem.	3
MKTG 430 Marketing Concepts	3	MGMT 468 Entrepreneurial Financing	3
ACCT 446 Managerial Accounting	3	MGMT 361 Legal Environment of Business	3
FIN 453 Business Finance	3	Free Elective	3
Total Hours	15	Total Hours	15
SENIOR YEAR FIRST SEMESTER		SENIOR YEAR SECOND SEMESTER	
MGMT 522 Human Resource Management	3	MGMT 462 Business Law	3
MGMT 470 Marketing for Entrepreneurs	3	MGMT 520 Strategic Management	3
MGMT 526 International Management	3	MGMT 472 Entrepreneurship Consulting	3
MKTG 435 Selling and Sales Management	3	Entrepreneurship Elective	3
FREE Elective	3	Free Elective	3
Total Hours	15	Total Hours	15

Major Code: 0347

Total Credit Hours 124

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Students in the Department of Management may select a major in General Management, Management with a concentration in Management Information Systems (MIS), Management with a concentration in Innovation and Entrepreneurship, Management with a concentration in Human Resources Management, or Management with a concentration in Global Management.

Students in the School of Business and Economics must earn a minimum grade of "C" in the following courses: ENGL 100, 101; MATH 111, 112; MGMT 220, 481, 520; ACCT 221, 222; ECON 305 and BUED 360. Additionally, a minimum grade of a "C" must be earned in all 10 (30 hours) courses listed as Major Program Requirements and in each course taken as a Major Program Elective.

<u>NOTE:</u> Incoming Freshmen are required to complete a **three-hour (3)** course in **African-American Culture and History** and **a three-hour (3)** course in **Global Awareness**. These courses can be met through a student's general education component, major course requirements, or free electives. It is imperative that you are properly advised to insure that you have met these requirements.

MAJOR PROGRAM REQUIREMENTS	CREDIT HOURS
MGMT 422 Management Concepts	3
MGMT 425 Entrepreneurship	3
MGMT 468 Entrepreneurial Financing	3
MGMT 472 Entrepreneurship Consulting	3
MGMT 482 Production Management	3
MGMT 520 Strategic Management	3
MGMT 526 International Management	3
BUED 624 E-Commerce Design & Implementation	3
MKTG 430 Marketing Concepts	3
MKTG 435 Selling and Sales Management	3
Total Hours	30

ENDNOTES

<u>Humanities and Fine Arts Electives:</u> To satisfy the 3 hour course requirement in African-American Culture and History the student must select one of the following courses: LIBS 202 or MUSI 220. To satisfy the 3 hour course requirement in Global Awareness the student must select one of the following courses: PHIL 265 or PHIL 315.

HPED Elective: Recommended electives include: HPED 104, 105, 107, 109, 113, 114, and 118.

<u>Entrepreneurship Electives:</u> Recommended electives include: MGMT 320, 460, 475, 499, 525; MKTG 432, 537; MIS 440; FIN 553; BUED 400; TSCM 340. Students may also select courses required for the CRM&M Certificate (MKTG 434, 535, 536, and 539).

<u>Free Elective:</u> The student may select three (3) three hour credit courses within the university for which he/she has the necessary prerequisite(s).

- In order to meet graduation requirements, a student majoring in <u>Management (Entrepreneurship)</u> must maintain a <u>2.0</u> overall GPA and a grade of "C" or better in the major program requirements.
- After completing <u>88</u> semester hours of course work, a student must request a Degree Audit from the Department of Management and make an appointment with the Chairperson for review.