

**Curriculum Guide (Fall 2015)**  
**Department of Journalism and Mass Communication**  
 Bachelor of Science in Journalism and Mass Communication (Multimedia Journalism)  
 Major Code: 0402

<b>Course</b>	<b>CR</b>	<b>Course</b>	<b>CR</b>
<b>Freshman Year: First Semester</b>		<b>Freshman Year: Second Semester</b>	
BIOL 100 Biological Sciences (SR) <sup>1</sup>	4	ENGL 101 Ideas & Their Expressions II (WC) <sup>1</sup>	3
ENGL 100 Ideas & Their Expressions I (WC) <sup>1</sup>	3	ENGL 226 Basic Grammar & Mechanics	3
FRST 100 Student Success I (SS) <sup>1</sup>	1	FRST 101 Student Success II (SS) <sup>1</sup>	1
HIST 101,102,103 (SBS-AA) (Formerly HIST 201,202,or203) <sup>1</sup>	3	HIST 130, 207, 216 or 231 (SBS-GL) <sup>1</sup>	3
HPED Elective	1	JOMC 102 (Formerly JOMC 202) Interactive Comm	3
MATH 101 Fund. of Algebra and Trig I (MLAR) <sup>1</sup>	3	MATH 102 Fund. of Algebra and Trig II (MLAR) <sup>1</sup>	3
		Grammar Proficiency Examination (GPE) <sup>2</sup>	0
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>16</b>
<b>Sophomore Year: First Semester</b>		<b>Sophomore Year: Second Semester</b>	
Foreign Language Level I <sup>3</sup>	3	Foreign Language Level II <sup>3</sup>	3
JOMC 220 Reporting & Writing Across Platforms	3	JOMC 224 (Formerly JOMC 324) Editing Print & Online	3
JOMC 231 Communications Practicum <sup>4</sup>	1	JOMC 249 (Formerly JOMC 309) Intro. Multimedia	3
JOMC 299 Intro Video Prod & Editing	3	Minor or Elective <sup>5,6</sup>	3
Minor or Elective <sup>5,6</sup>	3	Philosophy Elective	3
Minor or Elective <sup>5,6</sup>	3	SPCH 116 Voice and Diction Lab	1
<b>Semester Total Hours</b>	<b>16</b>	<b>Semester Total Hours</b>	<b>16</b>
<b>Junior Year: First Semester</b>		<b>Junior Year: Second Semester</b>	
GCS 381 Web Design for Graphic Comm	3	Geography Elective	3
JOMC 325 (Formerly JOMC 425) Electronic News Writing	3	JOMC 303 Mass Comm Res Methods	3
JOMC 329 (Formerly JOMC 430) Adv Reporting & Writing	3	JOMC 335 (Formerly JOMC 425) Elect Rep and Prod	3
JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3	JOMC 492 (Formerly JOMC 591) Mass Comm Seminar <sup>7</sup>	2
SPCH 250 Speech Fundamentals (HFA) <sup>1</sup>	3	Minor or Elective <sup>5,6</sup>	3
		Scientific Reasoning Elective (SR) <sup>1,8</sup>	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>17</b>
<b>Senior Year: First Semester</b>		<b>Senior Year: Second Semester</b>	
Elective <sup>5,6</sup>	3	Business School Elective	3
Elective <sup>5,6</sup>	3	English Literature Elective <sup>9</sup>	3
JOMC 300 Photojournalism	3	HPED Elective	1
JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3	Human and Fine Arts Elective (HFA) <sup>1</sup>	3
Political Science Elective	3	JOMC Elective <sup>10</sup>	3
		Psychology or Sociology Elective	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>16</b>

**Total Credit Hours: 126**

<sup>1</sup>This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup>The Grammar Proficiency Exam must be passed before or during JOMC 220 and to continue in the major.

<sup>3</sup>Two levels of the same foreign language are required.

<sup>4</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>5</sup>Discuss minor or electives with your academic advisor.

<sup>6</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>7</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Multimedia Journalism: Grammar Proficiency Exam, JOMC 220, 249, 325, 329, \*335 (\*May be enrolled).

<sup>8</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>9</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

<sup>10</sup>JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

## MAJOR PROGRAM REQUIREMENTS

*Students must earn a C or better in the following courses:*

JOMC 102 (formerly JOMC 202)	JOMC 335 (formerly JOMC 435)
JOMC 220	JOMC 393 (formerly JOMC 493)
JOMC 224 (formerly JOMC 324)	JOMC 492 (formerly JOMC 591)
JOMC 231	JOMC 498 (formerly JOMC 598)
JOMC 249 (formerly JOMC 309)	JOMC Elective
JOMC 299	Grammar Proficiency Exam (GPE)
JOMC 300	
JOMC 303	
JOMC 325 (formerly JOMC 425)	
JOMC 329 (formerly JOMC 430)	

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**Curriculum Guide (Fall 2015)**

**Department of Journalism and Mass Communication**

Bachelor of Science in Journalism and Mass Communication (Mass Media Production)

Major Code: 0403

<b>Course</b>	<b>CR</b>	<b>Course</b>	<b>CR</b>
<b>Freshman Year: First Semester</b>		<b>Freshman Year: Second Semester</b>	
BIOL 100 Biological Sciences (SR) <sup>1</sup>	4	ENGL 101 Ideas & Their Expressions II (WC) <sup>1</sup>	3
ENGL 100 Ideas & Their Expressions I (WC) <sup>1</sup>	3	ENGL 226 Basic Grammar & Mechanics	3
FRST 100 Student Success I (SS) <sup>1</sup>	1	FRST 101 Student Success I (SS) <sup>1</sup>	1
HIST 101,102,103 (SBS-AA) (Formerly HIST 201,202,or203) <sup>1</sup>	3	HIST 130, 207,216 or 231 (SBS-GL) <sup>1</sup>	3
HPED Elective	1	JOMC 102 (Formerly JOMC 202) Interactive Comm	3
MATH 101 Fund. of Algebra and Trig I (MLAR) <sup>1</sup>	3	MATH 102 Fund. of Algebra and Trig II (MLAR) <sup>1</sup>	3
		Grammar Proficiency Examination (GPE) <sup>2</sup>	0
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>16</b>
<b>Sophomore Year: First Semester</b>		<b>Sophomore Year: Second Semester</b>	
Foreign Language Level I <sup>3</sup>	3	Foreign Language Level II <sup>3</sup>	3
JOMC 220 Reporting & Writing Across Platforms	3	HPED Elective	1
JOMC 231 Communications Practicum <sup>4</sup>	1	JOMC 244 (Formerly JOMC 445) Scriptwriting	3
JOMC 206 (Formerly JOMC 406) Intro to Video Production	3	JOMC 259 (Formerly JOMC 419) Video Non-Linear Editing	3
Minor or Elective <sup>5,6</sup>	3	JOMC 275 (Formerly JOMC 405) Intro to Radio & Digital	3
Minor or Elective <sup>5,6</sup>	3	Philosophy Elective	3
<b>Semester Total Hours</b>	<b>16</b>	<b>Semester Total Hours</b>	<b>16</b>
<b>Junior Year: First Semester</b>		<b>Junior Year: Second Semester</b>	
JOMC 303 Mass Comm Res Methods	3	GCS 381 Web Design for Graphic Comm	3
JOMC 249 (Formerly JOMC 309) Intro. to Multimedia	3	Geography Elective	3
JOMC 306 (Formerly JOMC 507) Advanced Video Prod or JOMC 375 (Formerly JOMC 508) Advanced Audio Prod.	3	JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3
Minor or Elective <sup>5,6</sup>	3	JOMC 492 (Formerly JOMC 591) Mass Comm Seminar <sup>7</sup>	2
Minor or Elective <sup>5,6</sup>	3	Scientific Reasoning Elective (SR) <sup>1,8</sup>	3
		SPCH 250 Speech Fundamentals (HFA) <sup>1</sup>	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>17</b>
<b>Senior Year: First Semester</b>		<b>Senior Year: Second Semester</b>	
Elective <sup>5,6</sup>	3	Business School Elective	3
JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3	Elective <sup>5,6</sup>	3
JOMC Elective #1 <sup>9</sup>	3	English Literature Elective <sup>10</sup>	3
Political Science Elective	3	Human and Fine Arts Elective (HFA) <sup>1</sup>	3
Psychology or Sociology Elective	3	JOMC Elective #2 <sup>9</sup>	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>15</b>

**Total Credit Hours: 125**

<sup>1</sup>This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup>The Grammar Proficiency Exam must be passed before or during JOMC 220 and to continue in the major.

<sup>3</sup>Two levels of the same foreign language are required.

<sup>4</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>5</sup>Discuss minor or electives with your academic advisor.

<sup>6</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>7</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Mass Media Production: Grammar Proficiency Exam, JOMC 206, 220, 244, 259, 275, \*306 or \*375 (\*May be enrolled).

<sup>8</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>9</sup>JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

<sup>10</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

## MAJOR PROGRAM REQUIREMENTS

*Students must earn a C or better in the following courses:*

JOMC 102 (formerly JOMC 202)	JOMC 375 (formerly JOMC 508)
JOMC 206 (formerly JOMC 406)	JOMC 393 (formerly JOMC 493)
JOMC 220	JOMC 492 (formerly JOMC 591)
JOMC 231	JOMC 498 (formerly JOMC 598)
JOMC 244 (formerly JOMC 445)	JOMC Elective
JOMC 249 (formerly JOMC 309)	Grammar Proficiency Exam (GPE)
JOMC 259 (formerly JOMC 419)	
JOMC 275 (formerly JOMC 405)	
JOMC 303	
JOMC 306 (formerly JOMC 507)	

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**Curriculum Guide (Fall 2015)**  
**Department of Journalism and Mass Communication**  
 Bachelor of Science in Journalism and Mass Communication (Public Relations)  
 Major Code: 0268

<b>Course</b>	<b>CR</b>	<b>Course</b>	<b>CR</b>
<b>Freshman Year: First Semester</b>		<b>Freshman Year: Second Semester</b>	
BIOL 100 Biological Sciences (SR) <sup>1</sup>	4	ENGL 101 Ideas & Their Expressions II (WC) <sup>1</sup>	3
ENGL 100 Ideas & Their Expressions I (WC) <sup>1</sup>	3	ENGL 226 Basic Grammar & Mechanics	3
FRST 100 Student Success I (SS) <sup>1</sup>	1	FRST 101 Student Success I (SS) <sup>1</sup>	1
HIST 101,102,103 (SBS-AA) (Formerly HIST 201,202,or203) <sup>1</sup>	3	HIST 130, 207,216 or 231 (SBS-GL) <sup>1</sup>	3
HPED Elective	1	JOMC 102 (Formerly JOMC 202) Interactive Comm	3
MATH 101 Fund. of Algebra and Trig I (MLAR) <sup>1</sup>	3	MATH 102 Fund. of Algebra and Trig II (MLAR) <sup>1</sup>	3
		Grammar Proficiency Examination (GPE) <sup>2</sup>	0
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>16</b>
<b>Sophomore Year: First Semester</b>		<b>Sophomore Year: Second Semester</b>	
Foreign Language Level I <sup>3</sup>	3	Foreign Language Level II <sup>3</sup>	3
JOMC 220 Reporting & Writing Across Platforms	3	Human and Fine Arts Elective (HFA) <sup>1</sup>	3
JOMC 276 Intro to Public Relations	3	JOMC 231 Communications Practicum <sup>6</sup>	1
Minor or Elective <sup>4,5</sup>	3	JOMC 224 (Formerly JOMC 324) Editing for Print & Online	3
Philosophy Elective	3	Minor or Elective <sup>4,5</sup>	3
		Minor or Elective <sup>4,5</sup>	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>16</b>
<b>Junior Year: First Semester</b>		<b>Junior Year: Second Semester</b>	
JOMC 249 (Formerly JOMC 309) Intro. to Multimedia	3	Elective <sup>4,5</sup>	3
JOMC 303 Mass Comm Res Methods	3	GCS 381 Web Design for Graphic Comm	3
JOMC 330 Public Relations Writing	3	JOMC 386 (Formerly JOMC 486) PR Campaigns	3
JOMC 390 Public Relations Case Studies	3	JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3
Minor or Elective <sup>4,5</sup>	3	JOMC 396 (Formerly JOMC 496) Pub Editing and Design	3
		JOMC 492 (Formerly JOMC 591) Mass Comm Seminar <sup>7</sup>	2
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>17</b>
<b>Senior Year: First Semester</b>		<b>Senior Year: Second Semester</b>	
Elective <sup>4,5</sup>	3	Business School Elective	3
JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3	English Literature Elective <sup>9</sup>	3
Political Science Elective	3	Geography Elective	3
Scientific Reasoning Elective (SR) <sup>1,8</sup>	3	HPED Elective	1
SPCH 250 Speech Fundamentals (HFA) <sup>1</sup>	3	JOMC Elective <sup>10</sup>	3
		Psychology or Sociology Elective	3
<b>Semester Total Hours</b>	<b>15</b>	<b>Semester Total Hours</b>	<b>16</b>

**Total Credit Hours: 125**

<sup>1</sup>This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup>The Grammar Proficiency Exam must be passed before or during JOMC 220 and to continue in the major.

<sup>3</sup>Two levels of the same foreign language are required.

<sup>4</sup>Discuss minor or electives with your academic advisor.

<sup>5</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>6</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>7</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Public Relations: Grammar Proficiency Exam, JOMC 220, 224, 276, 330, \*386, 390 (\*May be enrolled).

<sup>8</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>9</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

<sup>10</sup> JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

## MAJOR PROGRAM REQUIREMENTS

*Students must earn a C or better in the following courses:*

JOMC 102 (formerly JOMC 202)	JOMC 393 (formerly JOMC 493)
JOMC 220	JOMC 396 (formerly JOMC 496)
JOMC 224 (formerly JOMC 324)	JOMC 492 (formerly JOMC 591)
JOMC 231	JOMC 498 (formerly JOMC 598)
JOMC 249 (formerly JOMC 309)	JOMC Elective
JOMC 276	Grammar Proficiency Exam (GPE)
JOMC 303	
JOMC 330	
JOMC 390	
JOMC 386 (formerly JOMC 486)	

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