

North Carolina A&T State University

School of Business and Economics / Department of Management

CURRICULUM GUIDE FOR THE MAJOR IN MANAGEMENT (ENTREPRENEURSHIP)

FALL 2011

NAME: _____

BANNER ID: _____

FRESHMAN YEAR FIRST SEMESTER		FRESHMEN YEAR SECOND SEMESTER	
__ UNST 110 Critical Writing I	3	__ UNST 221 Thematic Writing & Speaking	3
__ UNST 120 The Contemporary World	3	__ UNST 140 The African American Experience	3
__ UNST 130 Analytical Reasoning	3	__ MATH 112 Calculus for Non-Math Majors	4
__ MATH 111 College Algebra & Trigonometry	4	__ SPCH 250 Speech Fundamentals	3
__ MGMT 220 Business Environment	3	__ MIS 241 Intro to Management Info Systems	3
__ UNST 100 University Experience	1	__ HPED Elective	1
Total Hours	17	Total Hours	17

SOPHOMORE YEAR FIRST SEMESTER		SOPHOMORE YEAR SECOND SEMESTER	
__ UNST Cluster Theme Elective	3	__ ECON 201 Principles of Economics (MACRO)	3
__ ECON 200 Principles of Economics (MICRO)	3	__ ECON 310 Advanced Statistics	3
__ ECON 305 Elementary Statistics	3	__ ACCT 222 Principles of Accounting II	3
__ ACCT 221 Principles of Accounting I	3	__ BUED 360 Business Communications	3
__ PSYC 320 General Psychology	3	__ UNST Cluster Theme Elective	3
__ HPED Elective	1		
Total Hours	16	Total Hours	15

JUNIOR YEAR FIRST SEMESTER		JUNIOR YEAR SECOND SEMESTER	
__ MGMT 481 Management Science	3	__ MGMT 482 Production Management	3
__ MGMT 425 Entrepreneurship	3	__ MKTG 430 Marketing Concepts	3
__ MGMT 422 Management Concepts	3	__ MGMT 468 Entrepreneurial Financing	3
__ ACCT 446 Managerial Accounting	3	__ MGMT 361 Legal Environment of Business	3
__ FIN 453 Business Finance	3	__ UNST Cluster Theme Elective	3
Total Hours	15	Total Hours	15

SENIOR YEAR FIRST SEMESTER		SENIOR YEAR SECOND SEMESTER	
__ MGMT 522 Human Resource Management	3	__ MGMT 462 Business Law	3
__ BUED 624 E-Commerce Design & Implem.	3	__ MGMT 520 Strategic Management	3
__ MGMT 470 Marketing for Entrepreneurs	3	__ MGMT 472 Entrepreneurship Consulting	3
__ MGMT 526 International Management	3	__ Entrepreneurship Elective	3
__ MKTG 435 Selling and Sales Management	3	__ Entrepreneurship Elective	3
Total Hours	15	Total Hours	15

Major Code: 0347

Total Credit Hours 125

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Students in the Department of Management may select a major in Management, Management with a concentration in Management Information Systems (MIS), or Management with a concentration in Entrepreneurship.

Students in the School of Business and Economics must earn a minimum grade of “C” in the following courses: **UNST 110, 221; MATH 111, 112; MGMT 220, 520; ACCT 221, 222; ECON 305 and BUED 360.** Additionally, a minimum grade of a “C” must be earned in all **10 (30 hours) courses listed as Major Program Requirements and in each course taken as a Major Program Elective.**

MAJOR PROGRAM REQUIREMENTS	CREDIT HOURS
__ MGMT 422 Management Concepts	3
__ MGMT 425 Entrepreneurship	3
__ MGMT 468 Entrepreneurial Financing	3
__ MGMT 472 Entrepreneurship Consulting	3
__ MGMT 482 Production Management	3
__ MGMT 520 Strategic Management	3
__ MGMT 526 International Management	3
__ BUED 624 E-Commerce Design & Implementation	3
__ MKTG 430 Marketing Concepts	3
__ MKTG 435 Selling and Sales Management	3
Total Hours	30

ENDNOTES

UNST Cluster Theme Elective: Students are required to select one cluster theme and complete four elective courses within that theme; however, the selection of the Community, Conflict and Society theme will allow MGMT 361 to be used as one of the four theme electives.

HPED Elective: Recommended electives include: HPED 104, 105, 107, 109, 113, 114, and 118.

Entrepreneurship Electives: Recommended electives include: MGMT 320, 460, 475, 499, 525; MKTG 432, 537; MIS 440; FIN 553; BUED 400; TSCM 340. Students may also select courses required for the CRM&M Certificate (MKTG 434, 535, 536, and 539).

- In order to meet graduation requirements, a student majoring in Management Entrepreneurship must maintain a 2.0 overall GPA and a 2.0 in the major program requirements.
- After completing 88 semester hours of course work, a student must request a Degree Audit from the Department of Management and make an appointment with the Chairperson for review.