

NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY  
School of Business and Economics  
DEPARTMENT OF BUSINESS ADMINISTRATION: MANAGEMENT  
(Revised 4/08)

Student Name: \_\_\_\_\_  
Date Prepared: \_\_\_\_\_

Students in the Department of Business Administration must select a major in Finance, Management, or Marketing. Students majoring in Management may elect a program concentration in Management Information Systems (MIS) or Entrepreneurship. Students majoring in Marketing may elect a program concentration in Sales. Students in the School of Business and Economics must earn a minimum grade of "C" in UNST 110, 221; MATH 111, 112; ACCT 221, ECON 305, BUED 360, BUAD 481 and BUAD 520. Additionally, a minimum grade of "C" MUST BE EARNED in all 10 (30 hours) courses listed as MAJOR PROGRAM REQUIREMENTS.

CURRICULUM GUIDE FOR THE Major in

**MANAGEMENT  
(0151)**

Effective: Fall 2008

## MANAGEMENT

### FRESHMAN YEAR

<u>First Semester</u>		<u>Credit</u>
___ UNST 110	Critical Writing I	3
___ UNST 120	The Contemporary World	3
___ UNST 130	Analytical Reasoning	3
___ MATH 111	College Algebra & Trigonometry	4
___ BUAD 220	Business Environment	3
___ UNST 100	University Experience	<u>1</u>
		17

<u>Second Semester</u>		
___ UNST 221	Thematic Writing and Speaking	3
___ UNST 140	The African American Experience	3
___ MATH 112	Calculus for Non-Math Majors	4
___ SPCH 250	Speech Fundamentals	3
___ PSYC 320	General Psychology	3
___ HPED Elective <sup>1</sup>		<u>1</u>
		17

### SOPHOMORE YEAR

<u>First Semester</u>		<u>Credit</u>
___ UNST Cluster Theme Elective*		<u>3</u>
___ ECON 200	Principles of Economics (MICRO)	3
___ ECON 305	Elementary Statistics	3
___ ACCT 221	Principles of Accounting I	3
___ BUAD 341	Intro to Management Info Systems	3
___ HPED Elective <sup>1</sup>		<u>1</u>
		16

<u>Second Semester</u>		
___ ECON 201	Principles of Economics (MACRO)	3
___ ECON 310	Advanced Statistics	3
___ ACCT 222	Principles of Accounting II	3
___ BUED 360	Business Communications	3
___ UNST Cluster Theme Elective*		<u>3</u>
		15

\* UNST Cluster Theme Electives: Students are required to select one cluster theme and select four elective courses within that theme; however, the selection of either the Energy & Environment theme or the Community & Conflict theme will allow BUAD 361 to be used as one of the four theme electives.

<b>MANAGEMENT</b>
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**JUNIOR YEAR**

<b><u>First Semester</u></b>		<b><u>Credit</u></b>
___ BUAD 481	Management Science	3
___ BUAD 430	Marketing	3
___ BUAD 422	Management Concepts	3
___ ACCT 446	Managerial Accounting	3
___ BUAD 453	Business Finance	<u>3</u>
		15
<b><u>Second Semester</u></b>		
___ BUAD 482	Production Management	3
___ BUAD 426	Organizational Behavior	3
___ BUAD 526	International Management	3
___ ECON 415	Money and Banking	3
___ BUAD 361*	Legal Environment of Business*	<u>3</u>
		15

**SENIOR YEAR**

<b><u>First Semester</u></b>		
___ BUAD 522	Human Resource Management	3
___ BUAD 524	Organizational Theory	3
___ Management Elective <sup>3</sup>	_____	3
___ Nonbusiness Elective <sup>4</sup>	_____	3
___ UNST Cluster Theme Elective <sup>2</sup> or Nonbusiness Elective <sup>4</sup>	_____	<u>3</u>
		15
<b><u>Second Semester</u></b>		
___ BUAD 462	Business Law	3
___ BUAD 520	Strategic Management (Capstone Course)	3
___ Management Elective <sup>3</sup>	_____	3
___ Management Elective <sup>3</sup>	_____	3
___ Nonbusiness Elective <sup>4</sup>	_____	<u>3</u>
		15
	<b>Total Credit Hours:</b>	<b>125</b>

<b><u>MAJOR PROGRAM REQUIREMENTS:</u></b>	<b><u>SEMESTER HRS.</u></b>
◆ BUAD 422 {Management Concepts}	3
◆ BUAD 426 {Organizational Behavior}	3
◆ BUAD 430 {Marketing}	3
◆ BUAD 453 {Business Finance}	3
◆ BUAD 481 {Management Science}	3
◆ BUAD 482 {Production Management}	3
◆ BUAD 522 {Human Resource Management}	3
◆ BUAD 524 {Organizational Theory}	3
◆ BUAD 526 {International Management}	3
◆ ACCT 446 {Managerial Accounting}	<u>3</u>
	<b>30</b>

NOTE: See ENDNOTE page for description of courses for **MANAGEMENT** and **NONBUSINESS** electives.

## Management

### ENDNOTES

**\*UNST Cluster Theme Electives:** Students are required to select one cluster theme and select four elective courses within that theme; however, the selection of either the Energy & Environment theme or the Community & Conflict theme will allow BUAD 361 to be used as one of the four theme electives.

<sup>1</sup>**HPED Electives:** Recommended electives include: HPED 104, 105, 107, 109, 113, 114, and 118.

<sup>2</sup>**For students who did not elect BUAD 361 as a Theme Elective**

<sup>3</sup>**Management electives:** Select nine hours from the following - BUAD 425; 432; 440; 448; 537; 553; ECON 412; 501; TRAN 340. Students may also elect courses required for the CRM&M Certificate (BUAD 434-Business-to-Business (B2B) Marketing; BUAD 535-Customer Relationship Marketing/Management Concepts; BUAD 536-Customer Relationship Marketing & Management Technologies; BUAD 539-Special Topics in Customer Relationship Marketing & Management).

<sup>4</sup>**Nonbusiness electives:** {Recommended}: ENGL 260 (Expository Writing), ENGL 300 (Advanced Composition), SPCH 452 (Public Speaking), SPCH 552 (Persuasive Communication), Computer Science courses (200 and above) and Foreign Languages.

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- In order to meet graduation requirements, a student majoring in **MANAGEMENT** must maintain a 2.0 overall and a 2.0 in the major program requirements. **A minimum grade of "C" MUST BE EARNED in each of the 10 courses (30 hours) listed as Major Program Requirements and in BUAD 520.**
- A student must also successfully complete UNST 110, 221; MATH 111, 112; ACCT 221, ECON 305, BUED 360, BUAD 481 and BUAD 520 with a grade of "C" or higher in each course.
- **After completing 88 semester hours of course work, a student must make an appointment with the Chairperson in the Department of BUAD for a Degree Audit.**