

COMP 722 E-commerce Fall 2007

Written Assignment 3

Due in the digital drop box by Monday, Oct. 15, 11:00 PM

1. Summarize the structure of the Internet today (see Section 3.2). Concentrate on a self-contained, organized exposition rather than on detail.
2. What have been the roles of government and private industry in the development of the Internet? How have the roles changed as the Internet has matured?
3. In about a half page, summarize the telephone-based Internet technologies available. Concentrate on the technical aspects rather than who uses them.
4. Consider several of the features and services discussed in the section of your text entitled “Internet II and E-commerce: Emerging Features and Services” (pp. 179 ff.). Using the analytic framework from the earlier chapters, envision how these are likely to affect e-commerce. Compare and contrast the features and services you select in this regard.

For each question, write about a half page single-spaced, 12 point. The actual length of your answer will depend on how succinctly you can answer the question. Length is not a primary grading criterion, but, if you write less than a quarter of a page (single spaced), you probably are leaving out something important, and, if you write more than a page, you probably are creating work for yourself without enhancing your grade.