

PRESS RELEASE

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A&T Licenses Probiotic Technology to Jarrow Formulas

Greensboro, NC-- Jarrow Formulas and North Carolina A&T State University announced a license agreement between the university and the nutritional supplement manufacturer. The Los Angeles, CA-based company will license an invention from A&T that could enable the company to significantly increase the efficacy of their probiotic product line. The technology, which Jarrow Formulas licenses on a non-exclusive basis, relates to research conducted by A&T professor Salam Ibrahim of the School of Agriculture.

Jarrow Industries, a wholly-owned subsidiary of Jarrow Formulas, has recently completed a 45,000 square foot manufacturing facility that will produce Jarrow Formulas and private label brand products. "The opening of Jarrow Industries is another indicator of the company's considerable growth and long-term commitment to quality," said Siva Hari, Ph.D., president of Jarrow Industries.

Probiotic products contain 'good' bacteria, such as *Lactobacillus* and *Bifidobacterium*, that bolster the immune system and battle with 'bad' bacteria, such as those that cause food poisoning. Some of these beneficial bacteria are added to products such as live-culture yogurt. Probiotic foods and supplements are big business. A&T's Director for Technology Transfer, Doug Speight, reports the worldwide market is worth an estimated US\$6 billion a year. Nutraceutical research, which combines agriculture and biotechnology, is a significant area in the School of Agriculture at NC A&T.

"The food industry can benefit greatly by research that improves specific supplements' ability to maintain their quality throughout the manufacturing process," said Dr. Salam Ibrahim. "The results of this research may help to improve the market for beneficial supplements and increase demand for the development of more beneficial combinations".

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