

# Greening your Campus and Curriculum

3rd Symposium on Sustainable Environmental Practices  
at Colleges and Universities in the Southeast

## Detailed Agenda

**Main Conference Location: The Alumni Foundation Event Center (Event Center) – North Carolina Agricultural & Technical State University (NCAT)**

### Day 1 – September 13, 2012

Conference Moderators - Gerard Clements, NCAT and Lillian Bradley, EPA - RTP

7:30 am – 8:45 am    **Registration**    **Location: Event Center**  
7:30 am – 8:45 am    **Continental Breakfast**

**PLENARY SESSION A: CONFERENCE OPENING**    **Location: Event Center**  
**Building Environmental Sustainability into the Infrastructure of an Academic Institution**

9:00 am – 9:15 am    **Welcome and Opening Remarks**  
*Chancellor Harold Martin, Ph.D., NCAT*

9:15 am – 9:35 am    **Sustainable Achievements and Developments with the US DOE**  
*Lonnie Sharpe, Ph.D., Massie Chair of Excellence, Tennessee State University*

9:35 am – 9:55 am    **Campus-Wide Sustainability Through Greening Your Infrastructure**  
*Felicia Davis, United Negro College Fund Special Programs Corporation; Robert Gaines, Elizabeth City State University; and Nakia Robinson, Association for the Advancement of Sustainability in Higher Education*

9:55 am – 10:15 am    **Benefits of Greening the Infrastructure of your Academic Institution**  
*Don Blackston, Spelman College*

10:15 am – 10:35 am    **Academia and Community – Bridging the Gap Through Environmental Literacy**  
*Lasecia Hoover, Mississippi Valley State University*

10:35 am – 10:55 am    **Small Steps to Getting Students Involved to Yield Monumental Gains for Future Generations** - Food Recovery Challenge and RecycleMania  
*Thornell Cheeks, US EPA, Region 4*

10:55 am – 11:15 am    **Morning Break**

**PLENARY SESSION B: Interdisciplinary Studies and Sustainability**    **Location: Event Center**

11:20 am – 11:55 pm    **US EPA and MSIs Strengthening Relationships to Foster Leadership in the Next Generation of Environmental Professionals**  
*Jeanette L. Brown, EPA Headquarters, Office of Small Business Programs*

11:55 am – 1:20 pm    **Lunch**  
**Key Note Address (12:35 pm): Shaping Tomorrow's Environmental Leaders**  
*Gwendolyn Keyes Fleming, Administrator, US EPA, Region 4*  
**Green Initiative Presentation (1:00 pm)**  
*James Colon, Vice President for Product Sales, Toyota Motor Sales, NA*

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1:20 pm – 1:50 pm

## Current and Future Environmental Curriculum Updates – EPA Region 4

*Pamela Swingle – Sustainability Coordinator; and Caroline Robinson - MAI Coordinator*

1:50 pm – 3:30pm

## Curriculum Round Table Discussion

### Round Table Moderator:

*Fatemeh Shafiei Ph.D., Spelman College*

### Participants:

*Valerie Johnson, Ph.D., Bennett College*  
*Dean Uwakwe, Ph.D., North Carolina A&T State University*  
*Darryl B. Hood, Ph.D., Meharry Medical College*  
*Joanne Chu, Ph.D., Georgia Perimeter College*  
*Dean Walter Hill, Ph.D., Tuskegee University*  
*Fatemeh Shafiei, Ph.D., Spelman College*  
*David Padgett, Ph.D., Tennessee State University*  
*Olugbemiga Olatidoye, Ph.D., Clark Atlanta University*  
*Richard Gragg, Ph.D., Florida A&M University*  
*B.K. Robertson, Ph.D., Alabama State University*  
*Samuel Darko, Ph.D., Benedict College*  
*Maryanne McGowan, Duke Energy*  
*Ruth Page Nelson, Smart North America*

3:30 pm – 3:45 pm

## Break

3:50 pm – 5:00 pm

## Breakout Sessions: 1, 2 and 3 – The Green Industry and Financial Solutions to Sustainable Project

### Session 1: Green Market Vendors Panel

### Session 2: Securing Financial Support to

**Implement Campus Energy and Sustainable Efforts** – *Glenn Barnes, UNC Environmental Finance Center and Alfonzo Chislom, Howard University*

### Session 3: Intellectual Property Protection and Commercialization in an Academic Setting

 – *Theodore Wood, Parks IP Law LLC*

- Session attendees will learn the definition and distinctions between the various types of IP and will gain an appreciation of how IP can be identified, protected, and understand where potential pitfalls can arise.
- Attendees will also gain an understanding of the importance of aligning the identified IP with ongoing research and with the business goals of the University. For example, strategies will be provided to develop strong IP portfolios for commercialization that can transform the University's Research Department from a cost center to a profit center.

5:00 pm – 5:15 pm

## Wrap-Up and Adjoin

*Ilona M. McGriff, MPA, Director of External Relations & Career Services, Bennett College*

1:30 pm – 5:30 pm

## Environmental Youth Summit

NCAT - Proctor Hall Auditorium

### Summit Moderators:

*Delrish White, SGA President, Bennett College and Christina Compere, Green Coalition PR Assistant, FAMU*

## Environmental Justice Eco Ambassadors - Advocating for Neighboring Communities During an Environmental Crisis

*Panelist: Mustafa Ali, US EPA, Office of Environmental Justice*

## RecycleMania 2013 – Get Pumped - Food Recovery Challenge

*Panelist: Thornell Cheeks, US EPA, Region 4*

## Eco Friendly Living and Sporting Events

*Panelist: Suganthi Simon, US EPA, Region 4*

## Green Movement Importance in the Academic Community

*Panelist: Zakiya Harris, Co-Founder Earthseed Consulting/Toyota Green Initiative*

## Innovation and Sustainable Green Careers

*Panelists: Jacqueline Patterson, Sheercom, LLC and Melissa Hargrove, NORESCO*

## Green Going Forward

*Panelist: Lindsay Harper, Pivot Point, Inc.*

4:30 pm – 5:30 pm

“Youth Wrap-Up Session”  
*with Gwendolyn Keyes Fleming, Administrator, US EPA, Region 4*



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1:40 pm – 2:40 pm

## Break Out Sessions 1, 2, and 3 – Climate Sustainability and Environmental Justice

### Session 1: Energy Assessments: Reduces Waste and Keeps Money in the Bank

Marilyn Marsh-Robinson, Environmental Defense Fund

### Session 2: The Carbon Calculator

Jacqueline Patterson, NAACP, Karla McLucas, Ph.D., Bennett College, and Mary-Ann Ibeziako, M.S., MBA, PEM, NCAT

### Session 3: Environmental Justice 101 - Connecting With Your Communities

Mustafa Ali and Denise Tennessee, US EPA

## PLENARY SESSION E: Establishing and Maintaining Healthy Relationships

2:40 pm – 3:00 pm

### Small Communities and Academia Partnering to Enhance Environmental Sustainability

Michael Burns, US EPA, Region 4

Attendees will learn of new cost-effective ways to develop and leverage long term relationships between Universities and Underserved Communities that lead to:

- Intern Opportunities for Students in their area of academic study, which will improve their chances for gaining employment upon graduation
- Technical assistance to underserved communities that will help improve their quality of life, and lead to an improved economic outlook
- Expanding the role that universities play in their geographic communities

3:00 pm – 3:15 pm

### Break

3:15 pm – 4:00 pm

### EPA Region 4 MOU Consortium Town Hall Meeting – Priorities for 2013/14

Caroline Robinson and Jewell Harper, US EPA, Region 4

4:00 pm – 4:15 pm

### Closing Remarks and Adjourn

Barry L. Burks, Ph.D., Vice Chancellor, Research and Economic Development North Carolina Agricultural and Technical State University

1:40 pm – 4:00 pm

## Youth Summit Day 2:

### Career Opportunities - How to Make A First Impression

**Location:** Bennett College  
Global Learning Center  
Auditorium

**Moderators:** Delphine D. Williams and Ryan Atkinson, US EPA

### Discussion Focus:

USA Jobs  
Resume Writing  
Federal Career Options  
The Interview Process