



\$10,000.00 Scholarship

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SCHOLARSHIP DETAILS

Ashley Stewart will award a \$10,000 scholarship to one student who meets the criteria outlined below.

Ashley Stewart is a market-leading brand in the plus-size fashion industry after emerging from bankruptcy only three years ago. This reinvention would not have happened without strong leadership and conviction. The Ashley Stewart brand wants to understand how you are a leader. What is the definition of leadership to you? What makes a great leader and how have you demonstrated leadership? How do you plan on leading in the future?

Learn more about Ashley Stewart's story through the CEO & Executive Chairman James Rhee's article in the Harvard Business Review: <https://hbr.org/2015/07/how-i-brought-ashley-stewart-back-from-bankruptcy>.

If you are one of the top 10 scholarship applicants (as chosen by NC A&T) you will be invited to submit a one-minute video that Ashley Stewart will use to select the scholarship recipient.

SELECTION CRITERIA

All applicants for the scholarship must meet the following criteria:

1. Student must be a full-time Sophomore or Junior attending NC A&T
2. Student must be female.
3. Student must have a minimum cumulative grade point average of 3.3 on a 4.0 scale.
4. Student must be in one of the following disciplines: Finance, Marketing, Business Administration, Management, Communications, Fashion Merchandising, Accounting, or Entrepreneurship.

COMPLETED APPLICATION WILL INCLUDE:

1. Completed Application Form
2. An essay of 250 to 300 words
3. Current unofficial transcript
4. Completed Reference Form

And

5. Student must complete a Free Application for Federal Student Aid (FAFSA) form.
6. Student must have a demonstrated unmet financial need as verified by the university (not including loans).

SCHOLARSHIP TIMELINE

DATE	ACTIVITY
April 24, 2017	Application period opens at NC A&T
May 26, 2017	Application deadline
May 29 – June 16, 2017	Candidates screened, selected and financial need verified.
June 30, 2017	Selected recipient announced and notified
September 16, 2017	Scholarship award winner announced at Ashley Stewart's event in New York City called Finding Ashley Stewart 2017. Award will be disbursed to NC A&T so that the funds can be placed in the student's account for the Spring term of 2018.

Note: This one-time award will be disbursed in time for the spring term of 2018.



**North Carolina Agricultural & Technical State University
College of Business and Economics
Scholarship Application**

Please complete in full answering all questions.

Major: _____ Minor: _____

Name: _____ Banner ID #: _____

Permanent Address: _____

Home Phone: _____ Cell Phone: _____

E-mail: _____ Gender: Male Female

US Citizen: Yes No

Cumulative GPA: _____

Classification: Sophomore Junior

Have you completed the 2017-2018 Free Application for Federal Student Aid (FAFSA)? Yes No

CERTIFICATION

I certify that to the best of my knowledge all of the information provided on this scholarship application is accurate. I am prepared to provide official documentation to support this information if requested. North Carolina A & T State University has my permission to release my academic profile to the Scholarship and Donor, if requested.

Student's Signature: _____ Date: _____

SCHOLARSHIP APPLICATION SHOULD BE MAILED OR DELIVERED TO:

North Carolina A&T State University
College of Business and Economics
Room 401, Craig Hall
1601 East Market Street
Greensboro, NC 27411

FOR OFFICE USE ONLY

Packet Includes:

- Completed Application Form
- Essay (250-300 words)
- Current unofficial transcript
- Completed Reference form

Comments:



North Carolina Agricultural & Technical State University
College of Business and Economics

Scholarship Recommendation Form

Applicant's Name: _____ Banner ID: _____

Major: _____ Minor: _____

Classification: _____

1. How long have you known the applicant? _____

2. What is your relationship to the Applicant? _____

Using a scale of 1-5 (with "1" being "poor"; "3" being "average"; and "5" being "excellent"), please rate the applicant on the following characteristics:

Academic Performance	5	4	3	2	1
Classroom Participation	5	4	3	2	1
Work Ethic	5	4	3	2	1
Involvement in Activities	5	4	3	2	1
Community Service	5	4	3	2	1

Please explain why you feel the applicant should be the recipient of the Ashley Stewart scholarship.

Please check the option that best reflects your recommendation of this applicant

Highly Recommend Moderately Recommend Reluctantly Recommend Do Not Recommend

Reference's Name: _____

Title/Occupation: _____

Organization: _____

E-mail: _____

Office Phone: () _____ Cell: () _____

Address: _____

Reference's Signature

Date