Executive Summary

In accordance with the University of North Carolina General Administration’s (UNC-GA) responsibility to report to the Board of Governors (BOG), elected officials, and the general public, the Fall 2012 Enrollment Report presents the trends in enrollment across the system, focusing on total headcount and specific, strategic areas.
The following areas are detailed throughout the report:

I. Enrollment
II. Minority Enrollment
III. NC HS Graduates as First-Time, Full-Time Freshmen
IV. Dual Enrollment in the UNC System
V. Transfer Students
VI. Distance Education
VII. Resident/Non-Resident First-Time, Full-Time Freshmen SAT Scores
VIII. Reviewing the Ten-Year Enrollment Plan
I. Enrollment

The Fall 2012 total UNC headcount enrollment was 221,010 students, an increase of 705 students or 0.3% from the previous fall. While this increase is notable, it is minor when compared to the previous decade’s rapid expansion.
I. Enrollment (cont’d)

Since 2003, overall enrollment increased 17% with the annual growth rate from Fall 2003 through Fall 2009 averaging approximately 3%. From Fall 2009 through Fall 2011, however, there were three consecutive years in which enrollment declined, with Fall 2012 returning to a positive trend.
I. Enrollment (cont’d)

- Undergraduate enrollment changed from 174,805 in Fall 2011 to 175,760, an increase of 955 students or 0.5% (compared to 0.3% decrease the previous year).
- Graduate enrollment continued to decrease for the second year, dropping from 45,500 to 45,250 (-0.5%).
Fall 2012 UNC Enrollment (annual change in parentheses)

- Total Headcount Enrollment
  » 221,010 (+0.3%)

- Undergraduate Headcount
  » 175,760 (+0.5%)

- Master’s Headcount
  » 31,966 (-1.7%)

- Doctoral Research and Professional Headcount
  » 13,284 (+2.4%)
Figure 1: Headcount by Enrollment by degree-level, Research Institutions (Fall, 2012)
Figure 2: Headcount by Enrollment by degree-level, Master’s Institutions (Fall, 2012)
Figure 3: Headcount by Enrollment by degree-level, Baccalaureate Institutions (Fall, 2012)
II. Minority Enrollment

The total enrollment of minority students for Fall 2012 was 66,111, representing 32.9% of the University’s enrollment among those for whom race was reported. This was a 0.4% increase over Fall 2011, when total minority enrollment was 65,862.
Total Headcounts and Percentages by Ethnic Groups

- African Americans: 46,723 (down 1.2% or 575 students)
- American Indian: 2,076 (down 2.5% or 51 students)
- Asian students: 7,458 (up 4.0% or 298 students)
- Hispanic students: 9,658 (up 6.4% or 622 students)
II. Minority Enrollment (cont’d)

African American enrollment:

- decreased at the historically black institutions (-1.8%), but
- increased slightly at the historically white institutions (+0.01%).
II. Minority Enrollment (cont’d)

- This is the 15\textsuperscript{th} consecutive year that African American students have exceeded 10\% of the total enrollment at the historically white institutions.

- Currently 54.73\% of UNC’s African American students enroll at historically black institutions, down from over 60\% in 2006.
Figure 4: Minority Headcount Enrollment by Race, Research Institutions (Fall, 2012)
Figure 5: Minority Headcount Enrollment by Race, Master’s Institutions (Fall, 2012)
Figure 5: Minority Headcount Enrollment by Race, Baccalaureate Institutions (Fall, 2012)
Fall 2012 UNC Minority Enrollment (annual change in parentheses)

- Total African American Headcount
  » 46,723 (-1.2%)

- Total American Indian Headcount
  » 2,076 (-2.5%)

- Total Asian Headcount
  » 7,458 (+4.0%)

- Total Hispanic Headcount
  » 9,658 (+6.4%)
A quarter (25.7%) of recent North Carolina high school graduates entered a UNC institution in Fall 2012, a decline from 26.3% the previous year.
IV. Dual Enrollment in the UNC System

UNC has six early college high schools at FSU (two), NCA&T, NCCU, NCSU, and UNCW, and two middle college high schools at UNCG and NCA&T. The combined headcount taking college courses in those programs is 1,315.
V. Transfer Students

The total number of transfer students entering UNC institutions grew 7.5% from Fall 2011 to Fall 2012, totaling 14,749 students.
Figure 7: New Transfer Headcount Enrollment by Origin, Research Institutions (Fall, 2012)
Figure 8: New Transfer Headcount Enrollment by Origin, Master’s Institutions (Fall, 2012)
Figure 9: New Transfer Headcount Enrollment by Origin, Baccalaureate Institutions (Fall, 2012)
Fall 2012 Transfer Headcount (annual change in parentheses)

- Total New Transfer Students
  » 14,749 (+7.5%)
- Total NCCCS Transfers
  » 7,905 (+10.8%)
- Total UNC to UNC Transfers
  » 2,278 (+4.4%)
- Total NC Private to UNC Transfers
  » 1,172 (+11.9%)
- Total Out of State Transfers
  » 3,394 (+1.1%)
VI. Distance Education

The total number of students enrolled in distance education was 32,973, a 10.4% decrease from the prior year with the decline primarily stemming from policy changes at NCSU.

As might be expected, DE courses are especially convenient for nontraditional students (age 25 and older), who constitute two-thirds of all students taking a distance education course.
VI. Distance Education (cont’d)

This total number, however, is best understood as two distinct populations of students that utilize DE:

1. Students who are only enrolled in DE courses.
2. Students who enroll in both traditional, campus classes and DE courses (regular term students).
VI. Distance Education (cont’d)

The first population, those only enrolling in DE courses at UNC institutions, increased by 370 (+1.8%) to 21,224. The second population of DE students, defined as those enrolled in both traditional, campus classes and online DE courses simultaneously was 11,749 in Fall 2012, a decrease of 26.2%. This steep decline was largely due to a change in institutional policy at NCSU.
Figure 10: All Distance Education Enrollment by degree-level, Research Institutions (Fall, 2012)
Figure 11: All Distance Education Enrollment by degree-level, Master’s Institutions (Fall, 2012)
Figure 12: All Distance Education Enrollment by degree-level, Baccalaureate Institutions (Fall, 2012)
Fall 2012 Distance Education Enrollment (annual change in parentheses)

- All Distance Education (online and off-site only and regular term students)
  - 32,973 (-10.4%)
- Distance Education Students Only (online and off-site)
  - 1,224 (+1.8%)
- Regular Term Students Only (online, off-site, and traditional classroom instruction)
  - 11,749 (-26.2%)

Reduction is largely due to a policy and reporting change at NCSU
VII. Resident/Non-Resident First-Time, Full-Time Freshmen

Of new freshmen, 85.5% were from North Carolina, a decrease of 0.08% from Fall 2011. This year, one campus exceeded the 18 percent cap on the number of freshmen from out-of-state.
## Fall 2012: Number and Percentage of First-Time, Out-of-State, Degree Seeking Undergraduate Students

<table>
<thead>
<tr>
<th>Institution</th>
<th>Number of New Students</th>
<th>Number of New In-State Students</th>
<th>Number of New Out-of-State Students</th>
<th>Out-of-State Student Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASU</td>
<td>3028</td>
<td>2699</td>
<td>329</td>
<td>10.90%</td>
</tr>
<tr>
<td>ECU</td>
<td>4015</td>
<td>3335</td>
<td>680</td>
<td>16.90%</td>
</tr>
<tr>
<td>ECSU</td>
<td>527</td>
<td>449</td>
<td>78</td>
<td>14.80%</td>
</tr>
<tr>
<td>FSU</td>
<td>612</td>
<td>573</td>
<td>39</td>
<td>6.40%</td>
</tr>
<tr>
<td>NCA&amp;T*</td>
<td>1754</td>
<td>1203</td>
<td>551</td>
<td>31.40%</td>
</tr>
<tr>
<td>NCCU</td>
<td>1407</td>
<td>1254</td>
<td>153</td>
<td>10.90%</td>
</tr>
<tr>
<td>NCSU</td>
<td>4398</td>
<td>3727</td>
<td>671</td>
<td>15.30%</td>
</tr>
<tr>
<td>UNCA</td>
<td>553</td>
<td>458</td>
<td>95</td>
<td>17.20%</td>
</tr>
<tr>
<td>UNC-CH</td>
<td>3915</td>
<td>3266</td>
<td>649</td>
<td>16.60%</td>
</tr>
<tr>
<td>UNCC</td>
<td>3541</td>
<td>3148</td>
<td>393</td>
<td>11.10%</td>
</tr>
<tr>
<td>UNCG</td>
<td>2516</td>
<td>2270</td>
<td>246</td>
<td>9.80%</td>
</tr>
<tr>
<td>UNCP</td>
<td>1020</td>
<td>989</td>
<td>31</td>
<td>3.00%</td>
</tr>
<tr>
<td>UNCW</td>
<td>2053</td>
<td>1697</td>
<td>356</td>
<td>17.30%</td>
</tr>
<tr>
<td>UNCSA</td>
<td>172</td>
<td>74</td>
<td>98</td>
<td>57.00%</td>
</tr>
<tr>
<td>WCU</td>
<td>1558</td>
<td>1401</td>
<td>157</td>
<td>10.10%</td>
</tr>
<tr>
<td>WSSU</td>
<td>685</td>
<td>618</td>
<td>67</td>
<td>9.80%</td>
</tr>
<tr>
<td>UNC Total</td>
<td>31754</td>
<td>27161</td>
<td>4593</td>
<td>14.50%</td>
</tr>
</tbody>
</table>

Source: IRA/SDF.GR302/4DEC12

*Out-of-State engineering students at NCA&T are excluded.
VIII. SAT Scores

The average combined SAT for Fall 2012 UNC freshmen was 1091, down slightly from the Fall 2011 average of 1093.

The UNC Fall 2012 average combined SAT score was still higher than the national average of 1010.
Figure 13: Average SAT Score, 2010-2012
IX. Reviewing the Ten-Year Enrollment Plan

As part of the strategic planning process, in 2002 the UNC BOG established 10-year enrollment targets for the system’s institutions. The system-wide target for Fall 2012 was 235,180 and the actual enrollment was 221,010 (-6%).
Figure 14: 2012 Headcount Enrollments and Target
Conclusion

While there has been a slight decrease in the number of North Carolina high school graduates attending UNC, overall there are general increases in minority and transfer student enrollment, and high school students participating in early college coursework.
Conclusion

While the system might anticipate slight growth increases in the near future, these will likely come through a strategic focus on the non-traditional and underserved populations outlined in this document.
Conclusion

These trends from the Fall 2012 enrollment data are largely encouraging and identify areas on which the UNC system and constituent campuses can focus to continue serving the state of North Carolina moving forward.
## UNC Fall Headcount Enrollment – 2011 vs. 2012

<table>
<thead>
<tr>
<th>Institution</th>
<th>Total Headcount Enrollment</th>
<th>Undergraduate Enrollment</th>
<th>Master's Enrollment</th>
<th>Doctoral Research and Professional</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>% Change</td>
<td>% Change</td>
<td>% Change</td>
<td>% Change</td>
</tr>
<tr>
<td>ASU</td>
<td>17,344</td>
<td>17,589</td>
<td>245</td>
<td>1.4%</td>
</tr>
<tr>
<td>ECU</td>
<td>27,386</td>
<td>26,947</td>
<td>(439)</td>
<td>-1.6%</td>
</tr>
<tr>
<td>ECSU</td>
<td>2,930</td>
<td>2,878</td>
<td>(52)</td>
<td>-1.8%</td>
</tr>
<tr>
<td>FSU</td>
<td>5,930</td>
<td>6,060</td>
<td>130</td>
<td>2.2%</td>
</tr>
<tr>
<td>NCA&amp;T</td>
<td>10,881</td>
<td>10,636</td>
<td>(245)</td>
<td>-2.3%</td>
</tr>
<tr>
<td>NCCU</td>
<td>8,359</td>
<td>8,604</td>
<td>245</td>
<td>2.9%</td>
</tr>
<tr>
<td>NCSU</td>
<td>34,767</td>
<td>34,340</td>
<td>(427)</td>
<td>-1.2%</td>
</tr>
<tr>
<td>UNCA</td>
<td>3,863</td>
<td>3,751</td>
<td>(112)</td>
<td>-2.9%</td>
</tr>
<tr>
<td>UNCC-CH</td>
<td>29,137</td>
<td>29,278</td>
<td>141</td>
<td>0.5%</td>
</tr>
<tr>
<td>UNCC</td>
<td>25,277</td>
<td>26,232</td>
<td>955</td>
<td>3.8%</td>
</tr>
<tr>
<td>UNCG</td>
<td>18,627</td>
<td>18,516</td>
<td>(111)</td>
<td>-0.6%</td>
</tr>
<tr>
<td>UNCP</td>
<td>6,251</td>
<td>6,269</td>
<td>18</td>
<td>0.3%</td>
</tr>
<tr>
<td>UNCW</td>
<td>13,145</td>
<td>13,733</td>
<td>588</td>
<td>4.5%</td>
</tr>
<tr>
<td>UNCSA</td>
<td>893</td>
<td>880</td>
<td>(13)</td>
<td>-1.5%</td>
</tr>
<tr>
<td>WCU</td>
<td>9,352</td>
<td>9,608</td>
<td>256</td>
<td>2.7%</td>
</tr>
<tr>
<td>WSSU</td>
<td>6,163</td>
<td>5,689</td>
<td>(474)</td>
<td>-7.7%</td>
</tr>
</tbody>
</table>

**UNC System** 220,305 221,010 705 0.3% 174,805 175,760 955 0.5% 32,523 31,966 (557) -1.7% 12,977 13,284 307 2.4%

Source: IRA/SDF.GR.302/4Dec12
Questions?